

HOW TO DO BUSINESS IN THE CITY OF BEVERLY HILLS



Photo credit: *Love Beverly Hills*

A STEP-BY-STEP GUIDE TO OPENING AND MAINTAINING A BUSINESS IN BEVERLY HILLS



CHAMBER
— of —
COMMERCE

PRODUCED BY THE CITY OF BEVERLY HILLS IN PARTNERSHIP
WITH THE CITY OF BEVERLY HILLS CHAMBER OF COMMERCE

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WELCOME

Photo credit: *Love Beverly Hills*

Welcome to Beverly Hills, a world-renowned city known for its thriving business community, world-famous landmarks, and luxury shopping! From the iconic Rodeo Drive to a dynamic economy, Beverly Hills offers an unparalleled environment for businesses to grow and thrive.

In partnership with the Beverly Hills Chamber of Commerce, the City of Beverly Hills has created this guide to help existing and prospective businesses and entrepreneurs. Navigating the laws and regulations can be complex, but we are here to make this process less daunting by providing the resources and guidance needed to help you succeed.

This guide serves as a one-stop-shop resource for businesses, offering insights into the City's government, available services, and departmental contacts. Whether you are launching a new business or expanding an existing one, we hope this guide will simplify the process and set you up for success in Beverly Hills.

We welcome you and look forward to your involvement within our distinguished business community!

GOVERNMENT STRUCTURE

The City of Beverly Hills is a general law city that operates under State Law and is governed by a five-member City Council. Councilmembers are elected to a four-year term, and a rotational system selects the Mayor and Vice Mayor. Collectively, the City Council is responsible for adopting an annual budget, establishing policies, implementing local laws, and providing goals and vision to the City Manager.

For more information on various City departments and their general roles and responsibilities, please click [here](#).

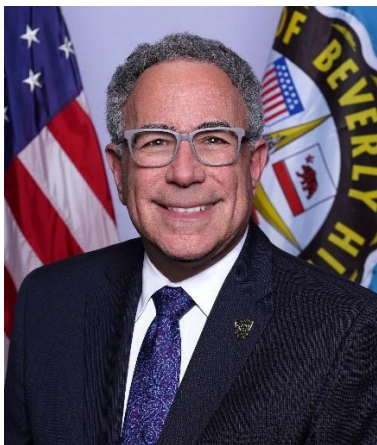
2026-2027 CITY COUNCIL



Mayor
Craig A. Corman



Vice Mayor
Mary N. Wells



Councilmember
Lester Friedman



Councilmember
Sharona R.
Nazarian PSYD



Councilmember
Rebecca
Pynoos

Pictured is the current Beverly Hills City Council (2026-2027) as of September 1st, 2026.

WHY BEVERLY HILLS?

Beverly Hills offers businesses a prime location, strong community support, and access to a loyal, high-income customer base—all in a city known for quality and opportunity.

POPULATION



**FOUNDED
IN 1914**
**5.7 SQUARE
MILES**



OUR RESIDENTS

30,000+ residents
with a daytime
population of
more than **200,000**

U.S. Census Bureau

In 2024, the average
household income in
Beverly Hills was
approx **\$247,000**



U.S. Census Bureau



In 2024, the
median property
value in
Beverly Hills
was **\$2 million**

69% adults living
in Beverly Hills
have a **bachelor's
degree or higher.**



OUR BUSINESSES

Key industries
include:

- Luxury Retail & Hospitality
- Healthcare, Wellness & Aesthetics
- Professional & Financial Services
- Real Estate & Property Services
- Media, Entertainment & Creative Industries



Total adjusted sales tax
revenue in 2025
\$46,352,690



There are **11,000**
businesses in Beverly
Hills

OUR VISITORS

4.4 million
annual
visitors
in 2025



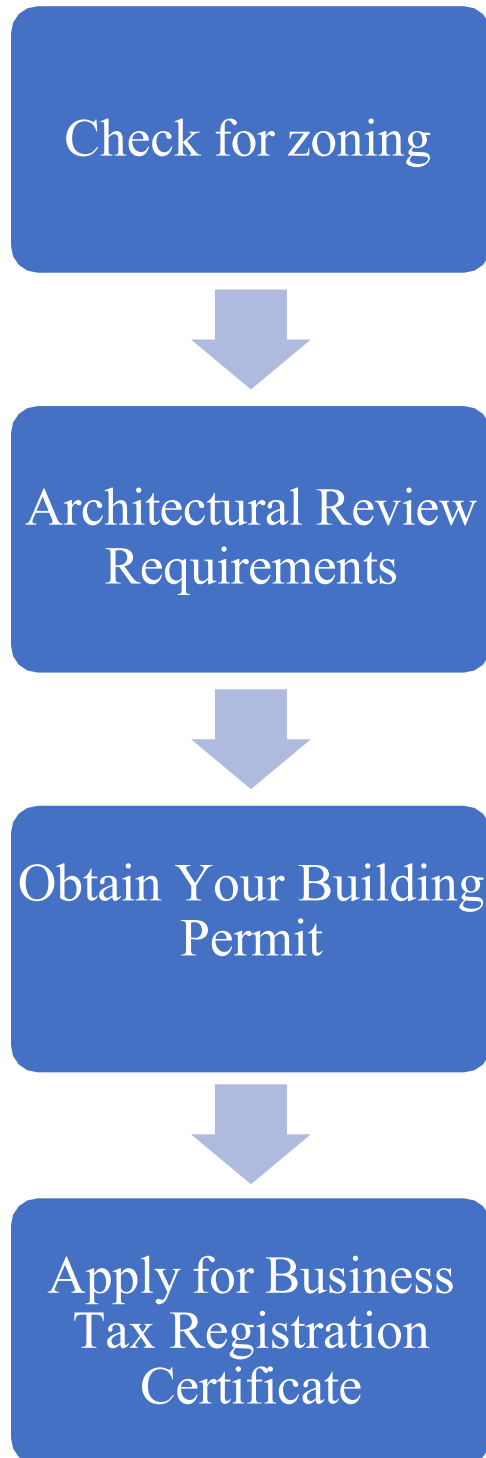
We have
16 hotels,
2200 rooms,
including

Five-Star,
Five-Diamond, and
MICHELIN Key hotels.

Top Global
Regions visitors
come from: China,
Canada, Mexico,
Middle East, Australia,
U.K., Europe and
Indonesia



STEPS TO OPEN A BUSINESS IN BEVERLY HILLS

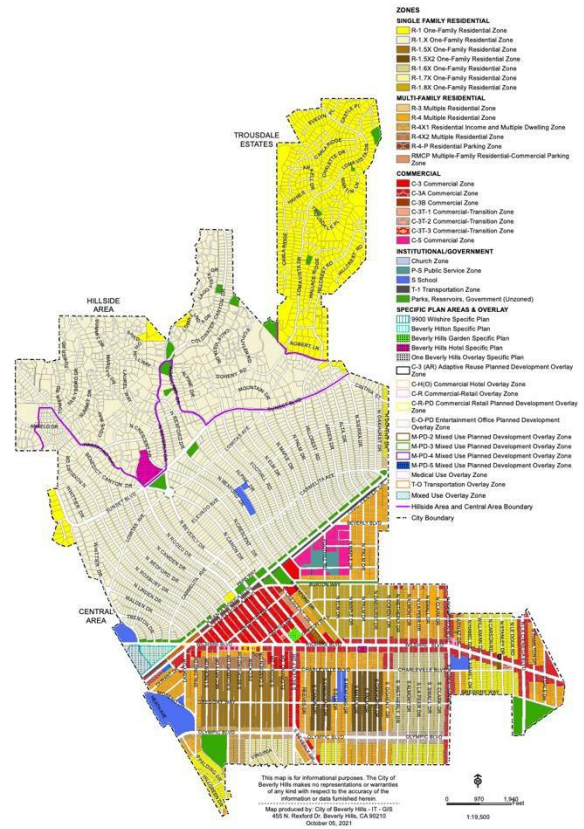


STEP 1: Check for Zoning

Once you gather essential information about your business, the first step is to confirm that the property you are looking to occupy is suitable for the type of business you would like to open. The [City's Zoning Code](#) (Title 10, Chapter 3) outlines permitted, conditional, and prohibited uses, along with development and sign standards.

If your business is a conditionally permitted use, you will be required to submit for a Conditional Use Permit, which requires review by the Planning Commission. Common conditionally permitted uses include vehicle dealerships, ground-floor cosmetic/medical spas, hotels, and private training facilities. A full list of all conditionally permitted uses can be found in the [Zoning Code](#).

You can learn more about the zoning of properties using the City's online tools, including the [Comprehensive Interactive City Map](#), which allows you to view the zoning of a specific property. The City also maintains [informational webpages](#) related to architectural review, medical uses, open air dining, and retail queuing on sidewalks.



If you still have questions after reviewing the online resources, you may contact the Planning Division at (310) 285-1000 and ask to speak with a planner, or email basic project ideas/questions to CDPlanning@beverlyhills.org. The planning team can provide information regarding applicable regulations and advise on potential next steps. A PDF version of the City's Zoning Map can also be found [here](#).

STEP 2: Architectural Review Requirements

If your business proposal includes any exterior modifications to the building or tenant space, including new business or building identification signage, an Architectural Review Permit is required prior to installation or construction. Depending on the scope of work and the type of signage proposed, applications may be reviewed and approved at the staff-level or may require review by the Architectural and Design Review Commission (ADC). Certain signs and minor façade modifications may qualify for over-the-counter review at the public counter; however, applicants are encouraged to confirm eligibility with the Planning Division before visiting the public counter. For restaurant projects, a streamlined review process is available through the ADC Restaurant Subcommittee.

For more information about these requirements, please call (310) 285-1000 and ask to speak to a planner about architectural review, or send an email to CDPlanning@beverlyhills.org.

STEP 3: Obtain Your Building Permits

Once you have confirmed that the zoning is appropriate for your business type, the City encourages prospective business owners to make an appointment at the public counter with the Community Development Department to discuss any building permits or entitlements necessary for the business or tenant improvement work.

Counter appointments can be made by calling (310) 285-1000. Appointments are offered Monday-Thursday from 1:00 PM – 4:00 PM, and Friday from 8:00 AM – 4:00 PM and are scheduled for half-hour increments, where you will meet with a planner (planning/zoning regulations) and a plan review engineer (building code regulations). Alternatively, walk-in services are offered Monday through Thursday with check-in between 8:00 AM – 10:00 AM. Please note that making an appointment may allow you to avoid long wait times, as walk-in appointments are handled on a first-come, first-served basis

A complete list of services offered, in addition to required documentation, is available [online](#). At the counter, City staff offer plan review services, which include but are not limited to:

- Building and Safety Review: Pre-Application Consultation, Interior Minor Remodel, Asbestos Abatement, Minor Façade Modifications, Business Identification Signage, EV Charging Station, etc.
- Public Works Review: Curb and gutter, Driveway Approach & Apron, Excavation Permits, Minor Public Right of Way (Streets and Sidewalks), etc.

Note: Engineers from the Public Works Department are only available at the counter on Tuesday and Thursday mornings during regular walk-in hours.

- Transportation Review

Before attending your counter appointment, please consult the list of required documents linked above that includes, but is not limited to:

- Plan Review and Permit Application
 - Three (3) sets of plans
 - Contractor Authorization and Property Owner Authorization Letter
 - Information about facade alterations and signage (including material samples)
 - Operational information about the business (hours of operation, types of services rendered, etc.)
-

STEP 4: Apply for Business Tax Registration Certificate

Business Tax

After completing steps 1 and 2 and receiving approval to continue moving forward with your business at your chosen location, additional steps and actions must be taken.

All businesses operating in the City of Beverly Hills, regardless of whether or not the physical location is within city parameters, must apply for a Business Tax Registration Certificate before or within the first 30 days of operation.

The amount of the tax is contingent on your business type. Depending on the type of business, you may be required to apply for regulatory permits.

For assistance, call (310) 285-2424 Monday through Friday, 8 AM to 5 PM, or email businesstax@beverlyhills.org.

The following actions can be taken online through the City of Beverly Hills Business License:

- To submit a business tax application online, click [here](#).
- To renew a business tax account, click [here](#).
- To pay an outstanding balance for business tax, click [here](#).
- To close a business online, click [here](#).
- To search for a business, click [here](#).

Regulatory Permits

In addition to the City Business Registration, some businesses or activities may require a Regulatory Permit (enforceable under the City of Beverly Hills municipal code). Approval or issuance of a regulatory permit shall be a prerequisite for the execution and commencement of such business or activity.

For permit applications or inquiries, please contact our office via email at regpermits@beverlyhills.org. For a complete list of regulatory permits, please click [Municipal Code](#).

Tax and Fee Schedule 2024-2025 (The most up-to-date fee schedule can be found [HERE](#))

Classification A - Business Services

- Base Tax and first 2,080 hours of employee payroll - \$338.00
- Each additional hour of employee payroll - \$0.07125

Classification B - Retail, Wholesale, and Manufacturing

- Minimum for first \$60,000 of gross receipts - \$75.00
- Per \$1.00 of gross receipts over \$60,000 - \$.00125

Classification C - Professionals

- Base and first 2,080 hours of professional payroll or billed hours - \$1,890.00
- Each additional hour of professional/semi-professional payroll or billed hours over 2,080 hours - \$0.90893
- Each hour of non-professional employee payroll - \$0.18265

Classification D - Used Car Sales (not associated with new car dealership)

- Minimum Tax for every \$1.00 of gross receipts over \$85,000 - \$0.00300

Classification E - Residential Property Rental

- Every \$1.00 of gross receipts - \$0.01200

Classification F - Commercial Property Rental

- Every \$1.00 of gross receipts - \$0.02350

Classification G - Lenders, Brokers, Real Estate Brokers/Offices

- Each \$1.00 of gross receipts - \$175.00

Classification G1 - Real Estate Agents

- Each \$1.00 of gross receipts - \$0.00100

Classification 1 - Oil Well Tax

- Outside City:
 - First 10,000 barrels - \$2,780.00
 - Per each additional barrel - \$0.20555
- Inside City:
 - First 10,000 barrels - \$5,584.00
 - Per each additional barrel - \$0.51394

Additional County and State Taxes/Fees

State SB 1186 Fee

- Fee imposed by state - \$4.00.

Transient Occupancy Tax

- All rental receipts charged by hotel operators for stays up to 30 days - 14.00%

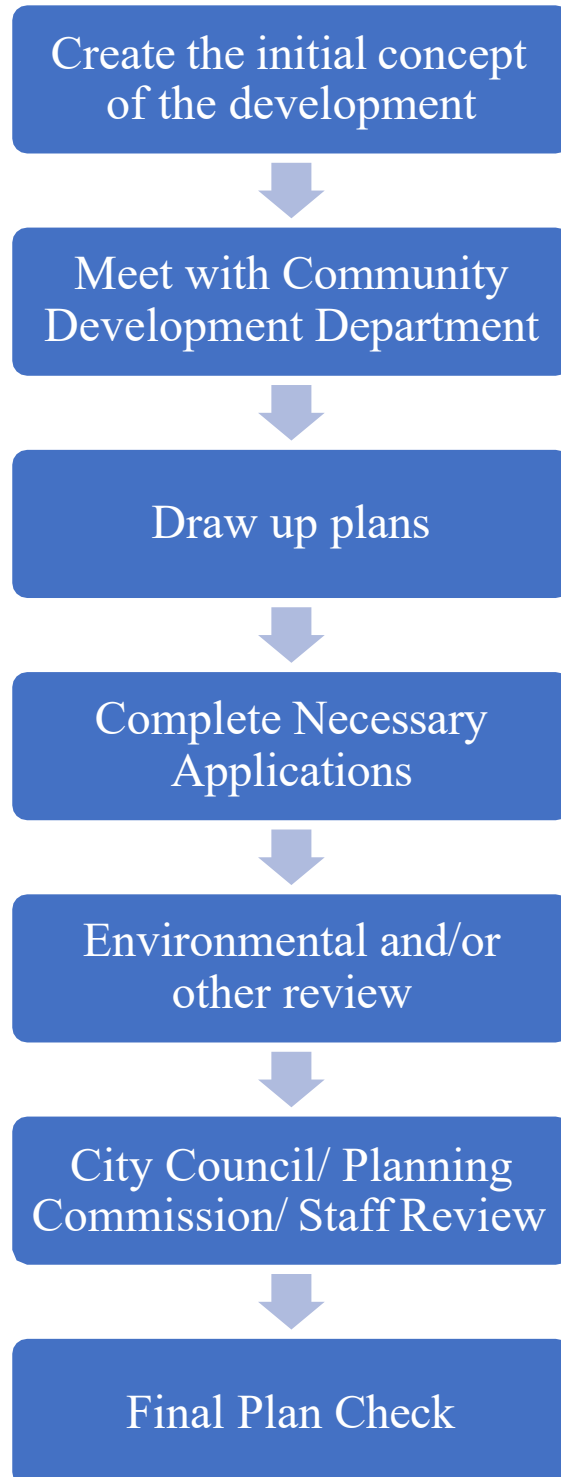
Sales Tax Rates

- More information regarding the California City and County Sales & Use Tax Rates (effective January 1, 2025) can be found at <https://www.cdtfa.ca.gov/taxes-and-fees/rates.aspx>

Minimum Wage

- Please note that the City of Beverly Hills does not have a city-enforced minimum wage. More information regarding the California Minimum Wage can be found at https://www.dir.ca.gov/dlse/SB3_FAQ.htm

STEPS TO NAVIGATING BUILDING NEW DEVELOPMENT IN BEVERLY HILLS



STEP 1: Create an Initial Concept of the Development

Develop an initial concept/outline of the prospective commercial development you intend to pursue. Depending on the project, you will want to reference various sections of the Beverly Hills Municipal Code to ensure you are developing a concept that is consistent with the applicable development and use standards. If you are unsure about which sections may apply to your project, please reach out to the Planning Division cdplanning@beverlyhills.org for any questions related to zoning/land use standards, and the Building and Safety Division at cdpermits@beverlyhills.org for any questions related to the building code. Both divisions can be reached by phone at 310-285-1000.

STEP 2: Meet with the Community Development Department

Businesses and developers are encouraged to meet with the Community Development Department to review their initial concepts for their project or development. Through this meeting, businesses and developers can obtain an initial assessment of the project's viability, compliance with local regulations, possible costs and benefits, and a roadmap for the following phases through this process.

STEP 3: Draw Up Plans

Businesses and developers should draft architectural, construction, and engineering plans to outline the project's development. You will want to ensure that the plans contain all of the information required on the applicable submittal checklist for your project, which are provided in the project application document (refer to Step 4).

STEP 4: Complete Necessary Applications/Permits

To find a list of applications by type, please click [here](#).

Some applications may be submitted online, by accessing the Online Portal Applications (O.P.A). To access the portal, please click [here](#).

NOTE: Planning entitlement applications are currently accepted via email (cdplanning@beverlyhills.org). Such applications, including any resubmittals, are not considered received by the City until a Planning Division staff member has acknowledged them.

If you have questions regarding the status of a planning application, please call (310) 285-1000 and ask to speak to a planner. If you have questions about the status of a project resubmittal, please contact your assigned

STEP 5: Environmental and/or Other Review

All discretionary planning applications (i.e., those that require review by the Director, a Commission, or City Council) are subject to the California Environmental Quality Act (CEQA). While many projects may be considered “exempt” and are eligible for a streamlined environmental review process, some require the preparation of a more comprehensive environmental document. You are encouraged to coordinate with a land use consultant, who can advise you on any applicable “exemptions” that may be available to your project, or advise on the appropriate level of review if an exemption does not apply. Once your assigned project planner has had the opportunity to review your plans, they may also be able to provide additional input and a final determination on the appropriate process for complying with CEQA requirements.

STEP 6: City Council/ Planning Commission/ Staff Review

The City's five-member Planning Commission or City employees assess new projects. **The type of request and the proposed project's scope determine the level of review.** A number of hearings may be held to review the topic, depending on the scope of the project. The City Council must give its final clearance for some larger projects.

For a list of Current Development Projects list, click [here](#). Requests for discretionary entitlements that have been submitted and are presently being considered by the Planning Division are listed in the Current Development Projects List. Please get in touch with the relevant project planner (contact details are provided on the Current Development Projects List) for more information on a particular project.

STEP 7: Architectural Review

If your project requires the construction of a new building, any modifications to the exterior of an existing structure, and such work is visible from a public right-of-way (e.g., a street or an alley), or the installation of signage, then it is subject to architectural review. The scope of the project will inform staff's determination as to whether it will be a staff-level review or whether it will require review by the Architectural and Design Review Commission. The Architectural and Design Review Commission examines the aesthetics of single-family home development in the Central Area of the city as well as development in the commercial, mixed-use, and multi-family zones. The Commission thoroughly evaluates external building form, paint, and other finishes, signage, and landscape design when reviewing proposals.

Please call (310) 285-1000 if you would like to discuss the architectural review process.

STEP 8: Final Plan Check

The project is subject to a final plan check to ensure everything is in order for development to begin. Following compliance, the plan is checked, building licenses are granted, and development may proceed.



Photo credit: *Love Beverly Hills*

FAQs

Where are public parking structures and street parking options located in Beverly Hills, and what are the rates, time limits, and validation policies?

The City Parking Operations Division manages and operates 19 City-owned parking facilities:

- First Two Hours Free Parking (Self-Park Structures)
- Pay as You Go
- First One Hour Free Parking (Self-Park Structures)
- 3-Hour Meter Parking Structures

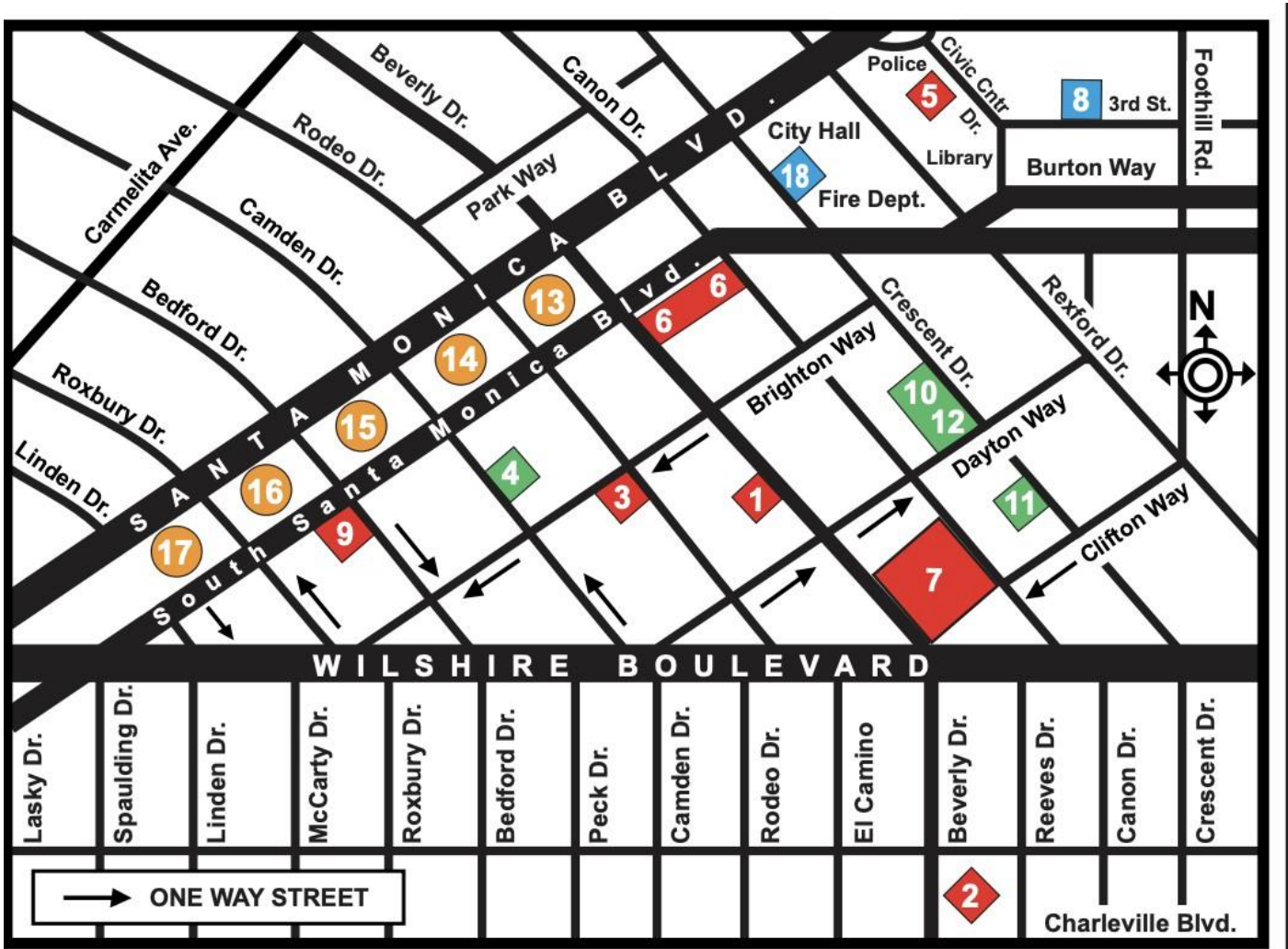


EV Charging – 35 charging stations with 59 level 2 ports

The City of Beverly Hills is now partnering with Flowbird to offer mobile payment options across its 19 City-owned parking facilities.

- For more information regarding the Flowbird app, please click [here](#).

For more information regarding parking structures, locations, and rates, click [here](#).



First Two Hours Free Parking

Self Park Structures

-  345 N. Beverly Drive
-  216 S. Beverly Drive
-  9510 Brighton Way
-  450 N. Rexford Drive
-  438 N. Beverly Dr. - 439 N. Canon Dr.
-  321 S. La Cienega Blvd. (not shown on map)
-  241 N. Canon Dr. - 242 N. Beverly Dr.
Public Gardens at Montage
-  461 N. Bedford Drive



Pay As You Go

-  9333 W. 3rd Street
-  450 N. Crescent Drive



EV charging stations are available in all City non-metered parking structures

First One Hour Free Parking

Self Park Structures

-  440 N. Camden Drive
-  333 N. Crescent Drive
-  221 N. Crescent Drive
-  9361 Dayton Way

3 Hour Meter Parking Structures

-  SM-1, 485 N. Beverly Drive
Beverly - Rodeo Drive
-  SM-2, 485 N. Rodeo Drive
Rodeo - Camden Drive
-  SM-3, 485 N. Camden Drive
Camden - Bedford Drive
-  SM-4, 485 N. Bedford Drive
Bedford - Roxbury Drive
-  SM-5, 485 N. Roxbury Drive
Roxbury - Linden Drive

What are the valet parking requirements and regulations for commercial businesses in Beverly Hills?

Any long-term valet parking operation requires commercial valet parking. These permits are handled by the Beverly Hills Police Department regardless of the length of the permit. The Commercial Valet Application Checklist outlines the prerequisites and required paperwork for a commercial valet parking permit. Forms filled out and necessary paperwork should be sent to:

Police Department of Beverly Hills
Attention: Traffic Bureau - Commercial Valet Application
464 N Rexford Drive
Beverly Hills, CA 90210

OR

You can email the form to valetpermits@beverlyhills.org.

For more information, including the application, checklist of required documents, rates, and related fees, [click here](#).

Which types of businesses have special regulations or permit requirements by the City?

- Open Air Dining: The City has a procedure for establishing outdoor dining at cafes and restaurants. Both private property and the City's public right-of-way require an Open Air Dining Permit. For more information on the Open Air Dining program, please click [here](#) or see the question regarding business programs/regulations below.
- Marijuana Sales: Per Ordinance No. 17-0-2734, the City of Beverly Hills does not allow the establishment of any marijuana store, dispensary, co-op, or cultivation operation in any zone or overlay zone. For more information regarding this ordinance, please click [here](#).
- Medical Offices: Ordinances governing the construction and operation of medical facilities in commercial districts are enforced by the City of Beverly Hills. Consult the [Medical Use Ordinance](#) and [Article 18.5](#) of the Beverly Hills Zoning Code for comprehensive details.
- Cosmetic Spas: A conditional use permit is necessary for cosmetic spas, which generally offer elective, outpatient cosmetic services such as injectables, laser treatments, microneedling, oxygen treatments, makeup application, and related services. For more information, consult the [zoning code](#) 10-3-1620.2: Cosmetic Spas.
- Automobile Uses: A conditional use permit is required for the majority of automobile uses. Details regarding the usage of automobiles and how to apply for a restricted-use permit can be found in the [zoning code](#).
- Residential-Commercial Transitional Area: The majority of business buildings along the City's main boulevards are next to residential areas. These sites are subject to additional operational and development regulations specified by the City, including increased setbacks and operating hours restrictions. For more information on the specific standards that may apply to your business, please refer to [Article 19.5](#) of the zoning code.
- Food Delivery Fee Caps: The City of Beverly Hills adopted an ordinance placing a 15% cap on core delivery services (like delivering and picking up food). Restaurants can voluntarily agree to pay higher fees for additional services such as advertising or marketing. This ordinance aims to balance between protecting small businesses while offering them the freedom to opt into additional services should they choose. For more information regarding these caps, please click [here](#).

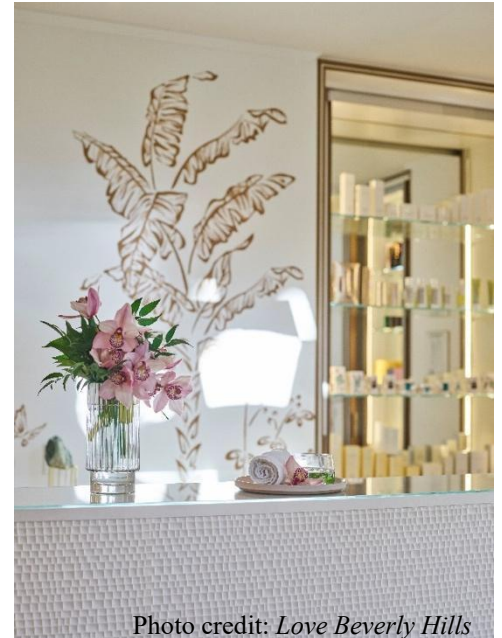


Photo credit: Love Beverly Hills

For more information on commercial and business regulations, please click [here](#).

I am opening a restaurant. What regulations or programs should I know about?

Open Air Dining

The City of Beverly Hills Open Air Dining Program (outdoor dining) is managed by the Community Development Department's Planning Division. Restaurants are permitted to provide outdoor seating on sidewalks and in public areas, such as parklets. Restaurants can expand seats into metered areas and other public locations in accordance with this program. For more information on the program and how to apply for participation, please click [here](#).



Local Ordinance Regulating Single-Use Plastic and Expanded Polystyrene

The City of Beverly Hills' Single-Use Plastic and Expanded Polystyrene ordinance prohibits the distribution of non-compostable and non-recyclable single-use items for food service and the sale of expanded polystyrene products in Beverly Hills.

The ordinance applies to businesses located in or conducting business in Beverly Hills, including but not limited to:

- **Food facilities** (restaurants, cafes, bars, take-out businesses)
- **Grocery stores and retail businesses**
- **Temporary food facilities** (mobile food facilities, caterers, farmers' markets)

Single-use items include disposable foodware used to serve, transport, or consume food including, but not limited to:

PERMITTED ITEMS	PROHIBITED ITEMS
100% FIBER-BASED COMPOSTABLE PRODUCTS: ✓ Dishes & containers: plates, bowls, clamshells, bento boxes, to-go boxes, pizza boxes, portion cups ✓ Drink accessories: cup lids, cup sleeves, straws, stirrers, spill plugs ✓ Cutlery: forks, knives, spoons, chopsticks ✓ Grocery: meat trays, egg cartons, produce baskets, produce trays RECYCLABLE: ✓ Unlined aluminum foodware & CRV beverage containers 	NON-COMPOSTABLE & NON-RECYCLABLE MATERIALS: ✗ Plastic ✗ Bioplastic (e.g., PLA) ✗ Items with plastic or wax coatings EXPANDED POLYSTYRENE PRODUCTS (FOAM): ✗ e.g., ice chests, pool toys, packing materials, single-use items, and coolers 

Reusable: Full-service restaurants shall not provide single-use items for dine-in customers and instead shall provide reusable utensils.

Upon Request: Food establishments and third-party food ordering companies shall offer single-use food ware

accessories (utensils, condiments, straws, napkins, wet wipes) only upon request.

For more information or the full ordinance, visit the City's website at www.beverlyhills.org/plasticandfoam.

Edible Food Recovery

If your business qualifies as a Commercial Edible Food Generator (CEFG) under California law SB 1383 and Beverly Hills Municipal Code §6-1-506, your business is required to donate surplus edible food to food recovery organizations. The City will provide guidance and conduct annual educational visits to ensure businesses have implemented an Edible Food Recovery Program.

Edible food is food intended for human consumption, including items not sold due to appearance, age, freshness, grade, or surplus. This includes prepared and packaged foods, baked goods, and produce, all of which must meet the food safety requirements of the California Retail Food Code.

Vendors at large events (2,000+ attendees) must partner with a food recovery organization, donate surplus edible food, and maintain donation records in accordance with SB 1383 and BHMC §6-1-506.

While these requirements do not apply to all businesses, the City strongly encourages edible food recovery to reduce food waste.

For more information, please visit the City's website at www.beverlyhills.org/foodrecovery.

What services are managed by Los Angeles County or the State of California rather than the City of Beverly Hills?

Liquor License

If your business seeks to serve or sell liquor, you must obtain a license from the California Alcoholic Beverage Control (ABC) Department. Business owners must apply at their local ABC district office in California, ensuring they fulfill all local and state standards to receive an alcoholic beverage license. Unlike many cities, the City of Beverly Hills does not require additional permits (such as a Conditional Use Permit) for the purposes of serving or selling alcohol. However, ABC may require a *Resolution of Public Convenience or Necessity*, in which case you will need to submit an application to the City that will be reviewed through an administrative hearing process.



Photo credit: Love Beverly Hills

For more information regarding the ABC Department and the application process, please click [here](#). The LA/Metro Office serves the City of Beverly Hills and can be contacted at (213) 833-6043.

Food Preparation Permit

If your business is seeking to prepare and serve food, The Environmental Health Food Inspection Program of the Los Angeles County Department of Health Services requires a permit before you can operate a food preparation facility. The Food Inspection Service can be reached at (626) 430-5200.



Photo credit: Love Beverly Hills

California Guard Card

If you intend to employ security guards for your property or business, they must obtain a California Security Guard Card from the California Bureau of Security and Investigative Services.

For information regarding the licensing process, online application, and associated fees, click [here](#).

Los Angeles County Planning Environmental Review

If your project may have a large environmental impact, it may be subject to approval from Los Angeles County Planning Environmental Rule under the California Environmental Quality Act. For more information relating to the process and required documents, click [here](#).

Are there fire and building codes my business needs to comply with?

To ensure the property you intend to inhabit complies with all code standards, we strongly advise contacting the Community Development Department to examine building records. The department's number is (310) 285-

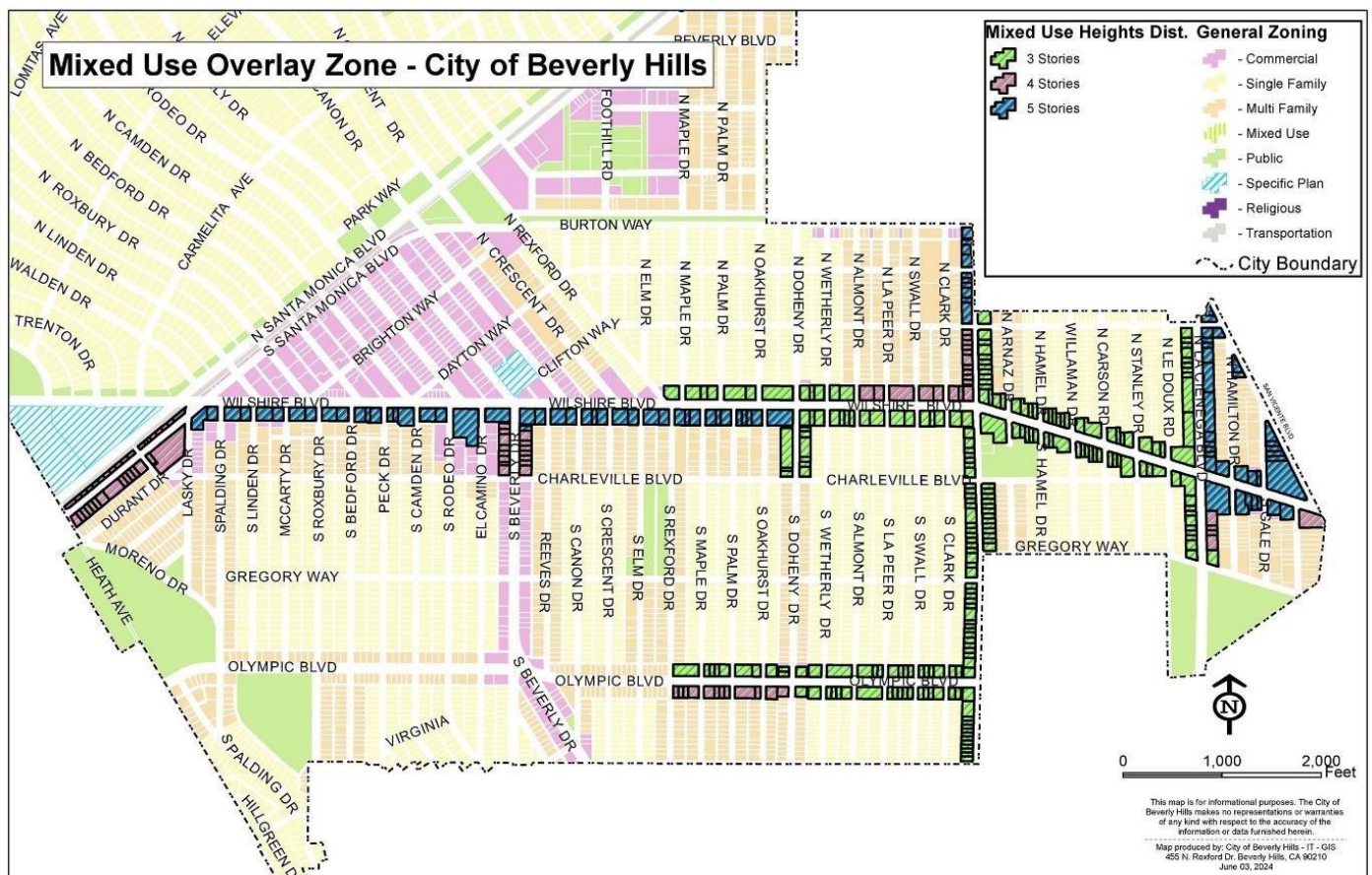
1141. Additionally, a counter-appointment with City personnel can be used to go over these requirements in greater detail.

What are the City's rules regarding the noise levels and hours of operation for businesses?

For any business or commercial space that shares a properly line with a residentially zoned property (adjacent to residential property), or are located within 170' of a residentially zoned property, most businesses may not operate during "extended hours," which are between the hours of 10:00 PM and 7:00 AM on any weekday, and between 10:00 PM and 9:00 AM on weekends or holidays. However, the Planning Commission may issue an Extended Hours Permit in order to operate during those hours, which requires public notification and a public hearing process.

The City has rules and regulations regarding the noise levels within residential areas. For more information regarding various sources of noise, please click [here](#).

To report a noise violation, you may use askBH, which is linked [here](#), or you may call (310) 285-1000.



How can I sign up for City notifications to stay informed regarding local events?

The City of Beverly Hills employs several different public alert and warning systems to give every resident, regardless of ability, accessible and efficient communication in the event of an emergency. The various platforms include:

- City of Beverly Hills Disaster Hotline: (310) 550-4680
- Radio: 1500 am
- TV Channels 10 and 35
- X (Formerly Twitter), Facebook, and Instagram @cityofbevhills
- BHPDalert: Text “BHPDALERT” to 888777 to receive text message notifications.
- Beverly Hills Office of Emergency Management Alert: Text “BEVHILLS” to 888777 to receive text message notifications.

City of Beverly Hills Emergency Alert Program: The system has already been expanded to cover businesses and residents with landline phone numbers. You can add other ways to be contacted by using the registration link, please click [here](#).

For more information regarding Alert & Notification Systems, including the Alert and Warning Fact Sheet, click [here](#).

I want to have a special event for my new business in Beverly Hills, where can I find more information about this process and requirements?

Special events in Beverly Hills include, but are not limited to, grand openings, store openings, ribbon-cutting ceremonies, receptions, premieres, fundraisers, festivals, carnivals, run-and-walks, and parties associated with award programs like the Academy Awards, which are examples of special events.

A special event may occur on private or public property and may be private or public but may not last more than thirty (30) days.

For more information regarding the process of planning and executing a special event, including required permits, please click [here](#).

Please note that the recommended timeframe to complete all required steps is a minimum of six (6) months. Should you have any questions or concerns, please get in touch with Filming and Special Events by phone at (310) 285-1000 or email cbh-eventpermits@beverlyhills.org.

What is a Public Right of Way permit and which department administers this permit? What work could require this permit?

The City’s Community Development department administers the permits that control activity in the public right-of-way. Any activity that uses a public right-of-way, such as sidewalks, parkways, streets, and public property, requires a public right-of-way permit.

Examples of such activities include but are not limited to loading and unloading construction materials, cranes, ladders, dumpsters, and construction barricades.

Loading and unloading construction materials on **private property does not** require a Public Right-of-Way Use permit.

For more information regarding when public right-of-way use or utility permits are required, please click [here](#).

Heavy Hauling:

For hauling linked to construction, no separate permit is needed as the Public Right-of-Way Use permit governs the hauling of construction debris, material, or equipment.

However, for vehicles exceeding 6,000 lbs. or wider than 8'-6" there are specific restrictions on streets that can be traveled on. Heavy haul vehicles may **only** travel on heavy haul vehicle-use designated streets.

For more information regarding this permit and a map outlining the designated streets approved for heavy haul vehicles, please click [here](#).

ADDITIONAL RESOURCES SUPPORTING BUSINESSES IN BEVERLY HILLS

Beverly Hills Chamber of Commerce

9400 South Santa Monica Blvd., Floor 2,
Beverly Hills, CA 90210
(310) 248-1000



CHAMBER
— of —
COMMERCE

The Beverly Hills Chamber of Commerce offers a vast array of business resources, such as seminars and educational materials, industry networking opportunities, government advocacy, services for economic growth, and business attraction and retention.

For more information regarding services or programs, please click [here](#).

Now Beverly Hills

Now Beverly Hills is the City's shop local program of the Chamber of Commerce. Now Beverly Hills features local business and shops across several social media to increase community engagement.

For more information regarding this program, please click [here](#) or visit them on Instagram @nowbeverlyhills.



Beverly Hills

Los Angeles Economic Development Corporation

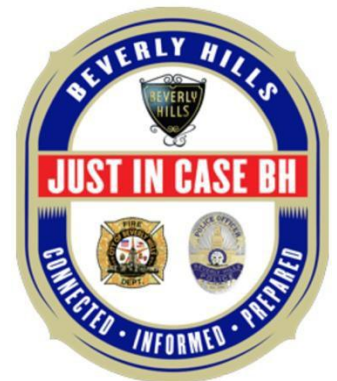
444 South Flower Street, Suite 3700
Los Angeles, CA 90071
(213) 622-4300

The Los Angeles Economic Development Corporation offers a variety of resources that companies can use to support economic growth and a robust economy in the Los Angeles area. For more information about the Los Angeles Economic Development Corporation, please click [here](#).

Just in Case BH

Just in Case BH works to establish a neighborhood of trained CERTs (Community Emergency Response Team) and facilitates access to basic medical supplies, local doctors, and central meeting locations.

The CERT program trains volunteers in emergency and disaster response skills, including fire safety, light search and rescue, team organization, disaster psychology, medical operations, and terrorism. It educates them about emergency and disaster preparedness for various hazards that may occur and impact their area.



CERT for Business Training

Businesses are offered the ability to participate in an accelerated 9-hour, 1-day-only training course that is specifically provided to employees and employers within the City of Beverly Hills. This training focuses on ensuring that employees and employers are well-versed in content essential to being adequately prepared in the event of an emergency or disaster.

To learn more about the CERT program offered for businesses, please click [here](#).

Small Business Specific:

Small Business Assistance Task Force

The Small Business Assistance Task Force's purpose is to start and continue the development of small business support programs and to draw in a mix of high-end, distinctive, and community-serving small enterprises.

The Small Business Assistance Task Force are comprised of small business owners that meet with members of City council, staff, and other attendees to regularly discuss how the City can continue to support their small businesses in Beverly Hills. For more information and previous meetings or agendas, please click [here](#).

Small Business Development Center

The Small Business Development Center (SBDC) offers entrepreneurs affordable training and free one-hour business advising. These seminars, which concentrate on operations and marketing, are perfect for new businesses starting out or for older firms trying to grow and remain competitive.

Consultations can be conducted online, in person at the Chamber's offices, or, if feasible, at your place of business.

To be eligible, businesses must employ fewer than 500 people and make less than \$7 million in sales annually.

For more information regarding this program, including how to register, please click [here](#). If you have any questions regarding this program, please email eccsbdc@elcamino.edu.

Beverly Hills Green Business Program

The Beverly Hills Green Business Program is part of the California Green Business Network (CAGBN), a statewide coalition offering a free certification and assistance program to small businesses. By becoming a certified green business, you can save money on utilities, access rebates and free consultation services, and receive local and statewide recognition, all while supporting a green economy and a healthy community. Green Businesses adopt measures in the following areas: water efficiency, energy efficiency, waste reduction, recycling, sustainable commuting, city and state compliance, pollution prevention, non-toxic cleaners, and local vendor partnerships, among other measures.



To learn more about the program and register with the California Green Business Network, visit beverlyhills.org/greenbusiness

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On May 8, 2026, the City of Beverly Hills welcomed the opening of the La Cienega/Wilshire Station, the first train station to directly serve the Beverly Hills community. The City anticipates the opening of the Beverly Dr. Station Spring 2027. These new stations represent significant opportunities for businesses by improving connectivity to the greater Los Angeles region and increasing access for residents, employees, and visitors.

At the same time, the City recognizes the quality-of-life challenges that can accompany public transit, including homelessness, loitering, and sanitation concerns. Beverly Hills has proactively dedicated resources and established coordinated response efforts to address these issues to ensure the community remains safe, clean, and welcoming.

The City also operates a **24/7 Beverly Hills Outreach and Assistance Hotline (310) 285-2468**, allowing anyone to request assistance for an unhoused individual in need. Through this service, the City can deploy its professionally trained Beverly Hills Homeless Outreach Team (BHOT) to provide real-time outreach, engagement, resource connection, and support aimed at helping individuals access appropriate services and reducing quality-of-life concerns within the community.

Businesses are encouraged to complete a **Trespassing Authorization Form** to help prevent after-hours trespassing and overnight camping on private property. This tool allows law enforcement to respond more effectively when businesses are closed and unstaffed. To obtain a Trespassing Authorization Form and to learn more about available services and the City's Metro readiness efforts, please visit www.beverlyhills.org/MetroReady.

askBH

The City of Beverly Hills askBH program provides businesses and the broader community with a single point of contact for non-emergency assistance with City services, programs, and events.

Community members can report issues or concerns, request information and services, and receive updates when requests have been fulfilled.

askBH can assist with a wide variety of questions or concerns, including but not limited to:

- Making reservations for park facilities, camps, and classes.
- Reporting fallen trees and limbs, potholes, and problems with the sidewalk and streetlights.
- Starting or terminating commercial garbage service, request additional pickups, or request pickups of bulky items.
- Requesting water shutoffs, reporting water leaks, and obtaining information and tools for conserving water.
- Reporting any possible infractions of the code.
- Details about current conditions on building and fire permits, scheduled inspections, and plan reviews.
- Details about City initiatives, schedules, and effects.
- Details about commission meetings, City council meetings, and elections.

When you call askBH, there will be a brief announcement before you may be transferred to a knowledgeable and professional service representative ready to assist in resolving any requests or concerns.

If you are calling outside of normal business hours, you will be offered options for available after-hours services and the opportunity to leave a voicemail. Voicemails are returned the following business day.

Please be advised that askBH is not a substitute for emergency services. For any medical, fire, or police emergencies, continue to use 911.

To contact ask BH, you may use the following:

- Email: askBH@beverlyhills.org
- Mobile app: <https://beverlyhills.comcate.com/en/submitRequest>
- Phone: (310) 285-1000



For more information regarding the askBH program, please click [here](#).

BEVERLY HILLS AMBASSADORS



The Beverly Hills Ambassador Program is a hospitality and safety program adopted by the City of Beverly Hills, independently managed by the service provider Block by Block. The City of Beverly Hills Ambassador Program operates 7am - 10pm Monday, Tuesday, and Wednesday and 7am - 12am on Thursday, Friday, and Saturday, covering areas including the Golden Triangle, and South Beverly Drive..

The Ambassador Program partners with the Police Department, Human Services office, and other city departments. The Ambassador Program is entirely funded by the City of Beverly Hills and is free of charge to businesses and the broader residential community.

Beverly Hills Ambassadors watch the commercial corridor to address aggressive panhandling, assist the Beverly Hills Police Department by acting as an extra pair of eyes and ears, give directions to guests, and link those needing social services to the City's Homeless Outreach Team. Additionally, they disseminate information about the City's smoking ban.

Every ambassador is unarmed and uses an iTouch device to record events and submit data. **The Ambassador Program can be reached by phone at their Hotline (424) 302-1487.** The Ambassador Hotline can receive phone calls and text messages, including photos. For more information regarding the Ambassador Program, please click [here](#).

CITY OF BEVERLY HILLS DIRECTORY

Beverly Hills City Hall

455 N. Rexford Dr.

<https://www.beverlyhills.org/>

General Information (askBH)	(310) 285-1000
Mayor & City Council	(310) 285-1012
City Manager's Office	(310) 285-1014
City Clerk	(310) 285-1000

City Departments & Offices

Arts and Culture Division	(310) 285-6834
Business License/Tax	(310) 285-2424
City Treasurer	(310) 285-1000
Community Development	(310) 285-1000
Community Services	(310) 288-2220
Emergency Management	(310) 285-1025
Emergency Management	(310) 284-1025
Filming & Special Events	(310) 285-1000
Finance	(310) 285-2419
Fire Department	(310) 285-1000
Human Resources	(310) 285-1067
Human Services	(310) 285-1006
Information Technology	(310) 285-2590
Library Services	(310) 288-2222
Parking Permits & Citations	(310) 285-2500
Planning	(310) 285-1000
Police Department	(310) 550-4951
Public Works	(310) 285-1000
Recreation & Parks	(310) 285-1000
Rent Stabilization Division	(310) 285-1000
Homeless Outreach & Assistance Team	(310) 285-BHOT (2468)
Farmers Market	(310) 285-1000
Conference & Visitors Bureau	(310) 248-1015
Transportation	(310) 285-1000