

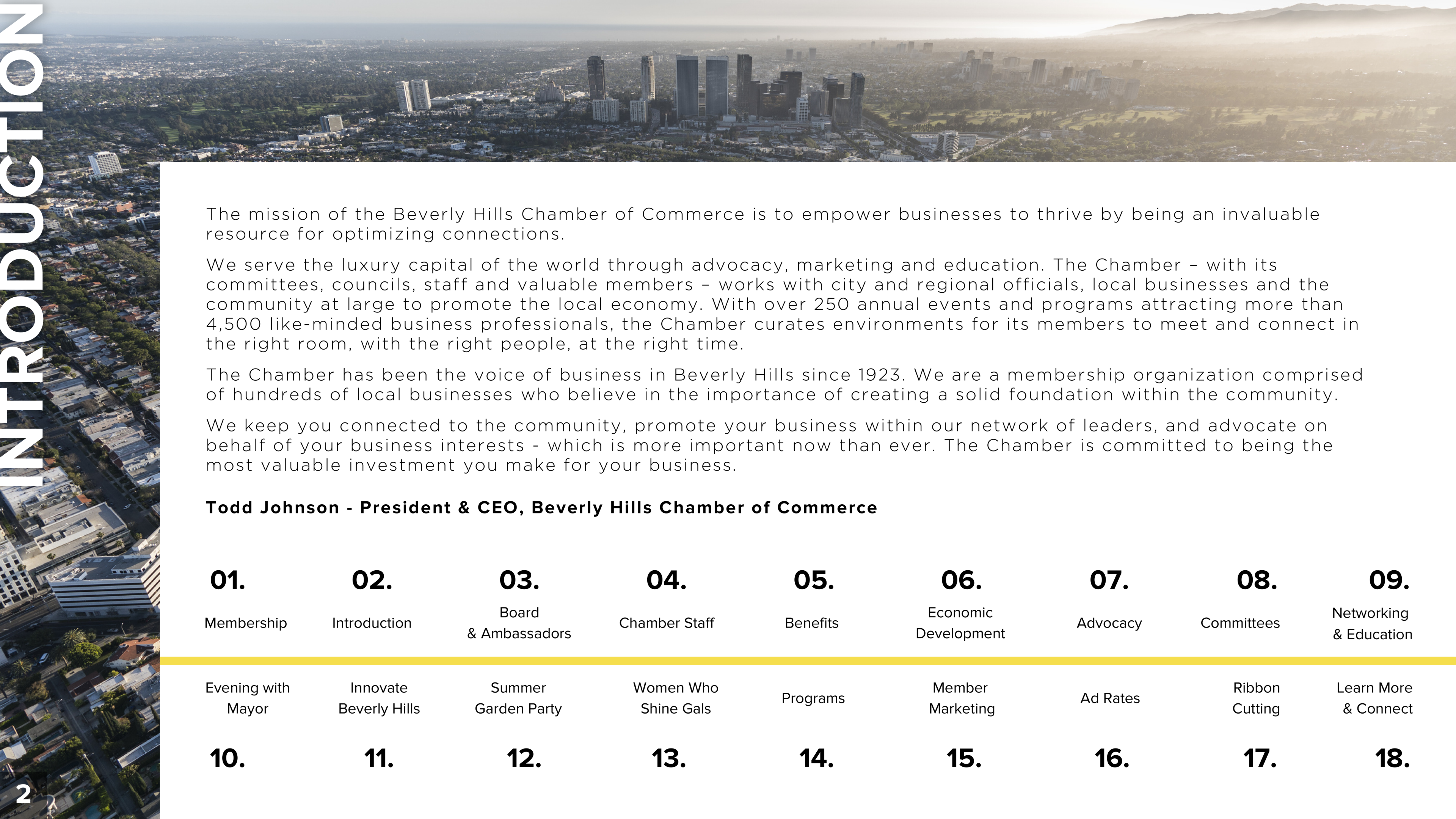


ACCESS GUIDE



CHAMBER
— of —
COMMERCE

EMPOWER YOUR
BUSINESS TO THRIVE!



The mission of the Beverly Hills Chamber of Commerce is to empower businesses to thrive by being an invaluable resource for optimizing connections.

We serve the luxury capital of the world through advocacy, marketing and education. The Chamber - with its committees, councils, staff and valuable members - works with city and regional officials, local businesses and the community at large to promote the local economy. With over 250 annual events and programs attracting more than 4,500 like-minded business professionals, the Chamber curates environments for its members to meet and connect in the right room, with the right people, at the right time.

The Chamber has been the voice of business in Beverly Hills since 1923. We are a membership organization comprised of hundreds of local businesses who believe in the importance of creating a solid foundation within the community.

We keep you connected to the community, promote your business within our network of leaders, and advocate on behalf of your business interests - which is more important now than ever. The Chamber is committed to being the most valuable investment you make for your business.

Todd Johnson - President & CEO, Beverly Hills Chamber of Commerce

01.	02.	03.	04.	05.	06.	07.	08.	09.
Membership	Introduction	Board & Ambassadors	Chamber Staff	Benefits	Economic Development	Advocacy	Committees	Networking & Education
Evening with Mayor	Innovate Beverly Hills	Summer Garden Party	Women Who Shine Gals	Programs	Member Marketing	Ad Rates	Ribbon Cutting	Learn More & Connect
10.	11.	12.	13.	14.	15.	16.	17.	18.

BOARD OF DIRECTORS

- David Mirharooni, Brickstar Capital, LLC (2023 - 2023 Chair)

Elizabeth An, House of An

Sherry Andrus, Epiphany Boutique

Gregory Barton, Beverly Hills Fire Department

John Bendheim, Bendheim Enterprises, Inc.

Scott Berger, L’Ermitage Beverly Hills

Charles Black III, Compass

Chris Bonbright, Avison Young

Dr. Michael Bregy, Beverly Hills Unified School District

Kathleen Chapman, Torrey Pines Bank

Maria D’Auria, Il Fornaio

Bobbe Joy Dawson

Giacomino Drago, Il Pastaio

Jonathan Durante, Flagstar

Mark Egerman, Egerman Law Group, LLP

Murray Fischer, Esq., Murray D. Fischer, Esq.

Chris Gleeson, Beverly Wilshire, A Four Seasons Hotel
- David Haimovitz, East West Bank

Deborah Kallick, Cedars-Sinai Health System

Tom Korey, Commercial Asset Group

Jennifer Kullmann, The Gersh Agency

Houman Mahboubi, JLL - Houman Mahboubi

Vicky Mense, Xi’an Restaurant

Jade Mills, Jade Mills Worldwide

Shahrzad Panahi, U.S. Bank

Emanuele Ponzo, Crateful

David Robinson, Ralph Lauren

Shawn Saeedian, Beverly Hills Market & Deli

Kelly Scott, Ervin Cohen & Jessup LLP

Giorgio Cyphaeus Sease, The Grill On The Alley

Mark Tronstein, Rodeo Drive Associates, LLC

Franklin Urteaga, OIGETIT, Inc.

Ali Vahdani, Optimum Seismic, Inc.

Robert Van Leer, Wallis Annenberg Center for the Performing Arts

AMBASSADORS

- Jonathan Durante, Flagstar (Chair)

Graciella Boltiansky, Nonna’s Empanadas

Connor Brumfield, Runyan Capital | Wedbush Securities

Kathi Deluca

Jeff Forsythe, Torrey Pines Bank

Cheryl Kagan, Optimum Seismic, Inc.

Carl Morandell, Morandell Imports

Anna Stavaridis, JPMorgan Chase & Co

Lashelle Ullie, The Lashelle Effect Atelier

Jessica Varone, Beverly Hills Living Magazine

Christopher Westlund, Waldorf Astoria Beverly Hills

DeAnne Yamada, Beverly Hills Car Rental

DIAMOND CLUB

PLATINUM



GOLD



SILVER





LEARN ABOUT THE CHAIRMAN'S CIRCLE - [HERE](#) -





CHAMBER
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COMMERCE

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BEVERLYHILLSCHAMBER.COM



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CHAMBER
of
COMMERCE

MEMBERSHIP
BENEFITS

EMPOWERING BUSINESSES
TO THRIVE

PLATINUM
\$50,000

3/MO \$4K/YR 20HR/YR

Guaranteed industry exclusivity within the Platinum tier

Premium logo visibility on all Chairman's Circle communications, BHCC website, homepage & digital newsletters

GOLD
\$25,000

2/MO \$2K/YR 20HR/YR

Nomination for Chamber Board of Director's Membership

SILVER
\$10,000

2/MO \$1K/YR 10HR/YR

Custom annual sponsorship package for signature events & programs

Access to exclusive Diamond Club Experiences

Annual membership to Economic Development Council

BRONZE
\$5,000

2/MO \$750/YR 20HR/YR

Enhanced advocacy services

Second business name listing in Member Directory in up to three categories

COPPER
\$3,000

1/MO \$600/YR 6HR/YR

Corporate logo on Chairman's Circle promotional materials

Tickets to one Economic Development Council Luncheon, as available

FRIEND
\$1,600

\$500/YR 2HR/YR

Chairman's Circle Membership with access to exclusive events, programs & network

Basic advocacy services

Business name listing on Chairman's Circle promotional materials

PREMIUM
\$975

\$250/YR

Annual All-Access Networking Passport for one

Enhanced ChamberMaster listing on BHCC website in up to three different categories

BASIC
\$500

Access to Government Affairs meetings & voting rights

Exclusive member rates on event tickets & advertising

Legislative updates & information

Access to Small Business Development Center consultation services

Online profile & directory listing with ability to post offers, job postings & press releases on BHCC website



Targeted Monthly
Business Referral(s)



Digital Marketing
Credit



BHCC Conference
Room Rental Hours

FOR MORE INFORMATION & A DETAILED MATRIX
WITH EACH PACKAGE, [VISIT THIS LINK.](#)

ECONOMIC DEVELOPMENT COUNCIL

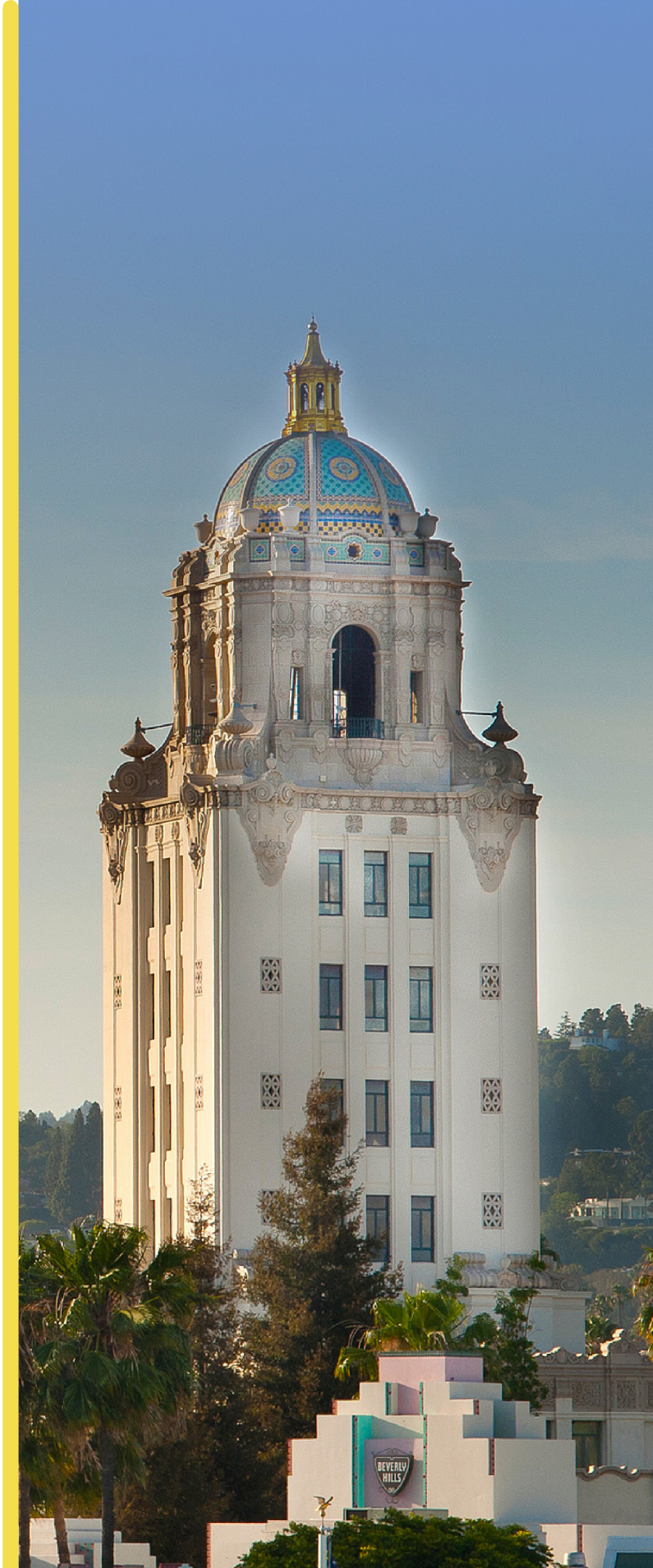
Representing the finest leadership in the business community, the EDC provides members access to major leads in the Beverly Hills business community including elected City officials, City staff and major business owners in the area. EDC membership includes two tickets to the exclusive monthly luncheons with a delicious meal, distinguished speakers and networking with other top professionals.

For additional information, [visit this link](#).

Economic Development & Projects in Partnership with The City of Beverly Hills

One of the goals of the Beverly Hills Chamber of Commerce is to increase the economic “pie” – to grow business for our Chamber members, and also to attract new businesses to the region. The Chamber spearheads in a number of activities to ensure the long term growth of Beverly Hills and Beverly Hills adjacent economies.

- [Small Business Development Center Consultations](#)
- [Broker’s Roundtable](#)
- [New York and Miami Business Attraction & Retention Missions](#)
- [Business Needs to Know Seminars](#)
- [Business Retention Meetings](#)
- [Guide on Opening & Maintaining a Business in the City of Beverly Hills](#)



The Chamber advocates for businesses by keeping members informed on important developments so that they can focus on improving their businesses by providing three primary areas of service:

Legislative Advocacy: tracking legislative and policy issues and taking positions on them, as needed, to represent the interests of members. [View official BHCC advocacy statements and letters here](#) including advocacy success stories.

Project-based advocacy: [taking positions](#) on important projects, such as office, hotel and other developments as well as advocating on behalf of other business initiatives that support the local economy.

Hosting monthly [Government Affairs Committee](#) meetings to discuss the latest news and political and development issues going on in the City of Beverly Hills and surrounding area, keeping members informed. These member-only meetings are held the second Thursday of the month from 4 - 5 PM where attendees have their voice heard and vote on issues that impact business.



- **Government Affairs Committee**
- **Membership Committee**
- **Ambassadors**
- **Finance, Legal, Accounting, Insurance & Real Estate (FLAIR)**
- **Health & Wellness**
- **Women's Business Network Committee (WBN)**
- **Innovate Beverly Hills**

A photograph of a blue Aston Martin convertible with an orange interior, parked on a red carpet. The car is in the foreground, with its top down. In the background, a brick building with classical architectural features, including arched doorways and a pediment, is visible. Several people in formal attire are standing near the entrance of the building. A sign on the building reads "The Wallace Center for the Performing Arts". A vertical banner on the left side of the building reads "The". A small sign on the building reads "WALLACE CENTER FOR THE PERFORMING ARTS". A small sign on the building reads "WALLACE CENTER FOR THE PERFORMING ARTS". A small sign on the building reads "WALLACE CENTER FOR THE PERFORMING ARTS".



NETWORKING

The Chamber provides members with invaluable opportunities to build and grow their professional network by holding over 250 quality events every year. These functions, whether in person or virtual, facilitate the development of business relationships through these networking events that are equally enjoyable as they are rewarding.

- **Economic Development Council**
- **Chairman's Circle**
- **Networking Breakfast**
- **Business After Dark**
- **FLAIR Networking Event**
- **Women's Business Network**

For details on many of these programs, [visit this link](#).

EDUCATION

We are proud to serve the business community through various educational events and seminars every month. Each educational workshop is presented by highly respected individuals in the field and are offered during convenient times of the work day. As a membership bonus, most of the following educational events are complimentary to Chamber members and are open to nonmembers for a fee.

- **Government Affairs Committee**
- **Business Needs to Know**
- **Health Talk**

For details on many of these programs, [visit this link](#).



AN EVENING WITH THE MAYOR: STATE OF THE CITY ADDRESS

Autumn 2024 | Twilight Event | Greystone Mansion: Formal Gardens

Highlights:

- Wine and hors d'oeuvres reception
- Mayor's formal address
- Interactive Q&A session
- Networking opportunity

Sponsorship Tiers:

1. Presenting Sponsor - \$10,000:

- Industry exclusivity
- On-stage promotional video opportunity
- Logo on various promotional materials
- Full-page ad in digital program
- 16 guest tickets with logo-branded reserved seating

2. Gold Sponsor - \$5,000:

- Logo on promotional materials
- Full-page ad in digital program
- 16 guest tickets with logo-branded reserved seating

3. Silver Sponsor - \$3,000:

- Logo on promotional materials
- Half-page ad in digital program
- 8 guest tickets with logo-branded reserved seating

4. Row Sponsor - \$1,500:

- Logo in digital program
- Company literature at shared table
- 8 guest tickets with logo-branded reserved seating

5. Exhibitor Sponsor - \$1,500:

- 6-foot table for materials display
- Business name in event program
- 4 guest tickets (limited space)

Digital Program Ads:

Full page: \$500

Half page: \$350

Logo listing: \$150

Tickets:

Chamber Member & Resident: \$60

General Attendee: \$80





INNOVATE BEVERLY HILLS
Spring 2024 | 4:30 - 8:30 PM | Wallis Annenberg Center for the Performing Arts

Highlights:

- Industry discussions (entertainment, medical, finance, culinary)
- Welcoming 500+ professionals from various backgrounds

Sponsorship Tiers:

1. Presenting Sponsor - \$20,000:

- Industry exclusivity
- On-stage promotion video
- Logo on all materials
- Activation/exhibitor space
- Full-page ad
- Access to Founder’s Room
- 20 reserved seats

2. Gold Sponsor - \$10,000:

- Logo on all materials
- Activation/exhibitor space
- Full-page ad
- Access to Founder’s Room
- 10 reserved seats

3. Silver Sponsor - \$5,000:

- Logo on all materials
- Half-page ad
- 6 reserved seats

4. Section Sponsor - \$2,500:

- Logo in program
- Company literature at shared table
- 8 guest tickets with reserved seating

5. Post-Reception Sponsor - \$1,000:

- Display table at post-reception
- Company name listed as sponsor
- 4 event tickets

Digital Program Ads:

Full page: \$500

Half page: \$350

Logo: \$150

Tickets:

Chamber Member:
Preferred Seating: \$85
Mezzanine: \$60

General Attendee:
Preferred Seating: \$120
Mezzanine: \$80



SUMMER GARDEN PARTY | BOARD INSTALLATION & MEMBER APPRECIATION

Summer 2024 | 4:30 - 7:30 PM | Beverly Cañon Gardens

Highlights:

- Celebrating Chamber members
- Formal installation ceremony
- Food, drinks, and fun
- Remarks from outgoing and incoming Chairmen
- 500+ guests annually

Sponsorship Tiers:

1. Presenting Sponsor - \$10,000:

- Exclusive industry presence
- On-stage speaking slot
- Logo on all materials
- Full-page ad in digital program
- Activation/exhibitor space
- 15 non-member guest tickets

2. Gold Sponsor - \$5,000:

- Logo on all materials
- Full-page ad in digital program
- Company literature placement
- 10 non-member guest tickets

3. Silver Sponsor - \$3,000:

- Logo on all materials
- Half-page ad in digital program
- 6 non-member guest tickets

4. Exhibitor Sponsor - \$1,500:

- Display table at event
- Company name in digital program
- 4 non-member guest tickets

Digital Program Ads:

Full page: \$500

Half page: \$350

Logo: \$150

For details on each of these events & to get involved, [visit this link](#).

Tickets:

Diamond Club: 4
complimentary tickets
Chairman's Circle: 2
complimentary tickets

Small Business: 1
complimentary ticket
Additional Member
Tickets: \$100 each





WOMEN WHO SHINE GALA
March 20, 2024 | 5 - 8 PM | Waldorf Astoria Beverly Hills

Highlights:

- Empowerment of women
- Learning from influential businesswomen
- Featured powerhouse speakers
- Includes receptions and entertainment
- Signature event continuing in 2024

Sponsorship Tiers:

1. Diamond Sponsor - \$10,000:

- Industry exclusivity
- On-stage speaking opportunity
- Logo on all materials
- Full-page ad in digital program
- Activation/exhibitor space
- 15 non-member guest tickets

2. Sapphire Sponsor - \$5,000:

- Logo on all materials
- Full-page ad in digital program
- Company literature placement
- 10 non-member guest tickets

3. Emerald Sponsor - \$2,500:

- Logo on all materials
- Half-page ad in digital program
- 6 non-member guest tickets

4. Swag Sponsor - \$1,500:

- Display table at event
- Company name in digital program
- 4 non-member guest tickets

Digital Program Ads:

Full page: \$500
Half page: \$350
Quarter page: \$250
Logo listing: \$150

For details on each of these events & to get involved, [visit this link.](#)

Tickets:

WBN Member Tickets: \$100 each
Chamber Member Tickets: 175
Non-Member Tickets: \$195
VIP Tickets: \$275





FLAIR

Fostering the synergy of the Financial, Legal, Accounting, Insurance & Real Estate industries
Quarterly Evening Mixers | Average Attendees: 150
Sponsorship Cost: \$250 per event



HEALTH & WELLNESS

Connecting professionals from various health and wellness focused industries
Quarterly Evening Mixers | Average Attendees: 85
Sponsorship Cost: \$250 per event



WOMEN'S BUSINESS NETWORK

The Women's Business Network is a referral-focused committee dedicated to creating opportunities for growth and producing high quality networking opportunities, educational workshops, and events with a spirit of contributing to the collective success of members.
Monthly Events | Average Attendees: 80



NETWORKING BREAKFAST

Monthly Breakfast | Average Attendees: 85
Sponsorship Cost: \$250 per event | \$2,500 annual package



SPONSORSHIP PARTNER BENEFITS

- Four (4) tickets to sponsored event
- Branding on event related materials including but not limited to the following:
Name and/or logo on invitation, event-related promotional materials, ads,
and internet marketing materials
- Industry exclusivity available
- Opportunity to place a company's provided literature materials at events

INSTANT MARKETING BENEFITS FOR MEMBERS

All active Chamber Members have the opportunity to share their events, job postings, local offers, member-to-member deals, and press releases online through the Membership Information Center (MIC) and through the Membership Directory. This information is broadcast within the exclusive member-only platform, as well as with the public on the Chamber website. Add updates, news, and offers for your business online through the MIC using your unique login and password.

OFFERS & NEWS EBLAST

A dedicated email about your organization or event to our email distribution list of member businesses, local businesses, City of Beverly Hills representatives, residents, etc. eBlasts are delivered on Wednesday and Fridays, and are booked on a first come-first served basis several weeks in advance. Circulation: 6,000 subscribers

CHAMBER NEWSLETTER

The Chamber's electronic weekly newsletter addresses the most recent issues affecting the local business community and keeps members informed about programs and activities at Beverly Hills Chamber of Commerce. The newsletter is delivered every Monday and ads in each edition are booked on a first come-first served basis several weeks in advance. Circulation: 11,000 subscribers

WEBSITE ADVERTISING

As you look to grow your business, now is the time to evaluate website advertising opportunities on the homepage of the Chamber. The Chamber's website is a trusted source for local residents and the business community and businesses looking to open up shop in Beverly Hills. You reach a targeted and engaged audience when you advertise with the Chamber. To learn more on how to increase your visibility on the Chamber's website, call 310.248.1000 and speak with the marketing department.

SOCIAL MEDIA

The Chamber has a robust social networking strategy. Connect with us on Facebook, Instagram, LinkedIn, Twitter, and YouTube. Our followers can look forward to: event and program highlights, special promotions, member features, updates on city events and happenings, and much more! The Chamber curates complimentary member features on social media through blog content and Member Monday posts. Contact our marketing department to find out details on these opportunities or when the next opening in the schedule is to feature your business or event.

For more information, samples and specifications, [visit this link.](#)



TESTIMONIALS

In 2010, I transitioned from the San Fernando Valley to Beverly Hills in an entirely client-facing industry. The Chamber of Commerce was an invaluable tool in getting my new network established in an opportunity-rich, affluent community. My Book of Business has grown millions of dollars due to connections made via Chamber events. More importantly, the opening of our branch was expedited thanks to the Chamber's ongoing partnership with the City and its regular advocacy of its members. The Chamber has helped make my business a known quantity in Beverly Hills; I couldn't have done it without them.

Jonathan Pier Durante
Deputy Regional Managing Director
First Republic Bank

I joined the Beverly Hills Chamber of Commerce four months ago and the experience has been amazing! The staff is very friendly, helpful and incredibly welcoming. I've had the pleasure of meeting a lot of great people in business and within the Beverly Hills community. The Chamber does an excellent job with hosting so many great events as well. As a healthcare professional, it has been so nice to see the City of Beverly Hills in conjunction with the chamber start the new Beverly Hills Healthy City initiative. My membership has impacted my business in the most positive way and I can happily say that approximately 80% of my patient base has come from the Chamber and its connections. I cannot thank the entire staff and members enough for their referrals and support of my practice!

Dr. Allison Adams, D.C.
Owner
ChiroLife Family Wellness

[VIEW MORE](#)

WEEKLY NEWSLETTER

The electronic newsletter is sent each Monday. Addressing Chamber and City events and updates, New Members, Government Affairs updates, and more, it also includes member spotlights, weekly blog posts, and promotional opportunities. Circulation: 11,000 subscribers

Frequency/Rate	1X	2X	Monthly	Annually
Sponsorship (logo & link)	\$75	\$100	\$175	\$1,500
Member Spotlight (image & text)	\$150	\$250	\$400	\$4,000

MONTHLY GAC NEWSLETTER

This electronic newsletter is sent the first Wednesday of each month. Newsletter content provides updates on Chamber advocacy efforts, City updates and news, Government Affairs Committee meeting information and much more. Circulation: 11,000 subscribers

Frequency/Rate	1X	2X	Monthly	Annually
Sponsorship (logo & link)	\$50	\$125	\$225	\$400
Member Spotlight (image & text)	\$100	\$250	\$447	\$900

BI-WEEKLY EBLASTS

Send an email about your organization; content can be a promotion about a new item, service, or upcoming event. Only two emails go out per week and are sent out on Wednesdays & Fridays. Circulation: 6,000 subscribers

Frequency/Rate	Split	1x Exclusive
Email Promotion	\$250	\$500

MEMBER SPOTLIGHT

Spotlight your business on the homepage of our website which locals, visitors, and businesses use daily as a trusted resource. (Only 3 spaces available each month. Exclusivity available)

Frequency/Rate	Monthly	Quarterly	Semi-Annual	Annually
Homepage Spotlight (per spotlight)	\$500	\$1,350	\$2,500	\$4,500

BANNER ADVERTISING

The Chamber’s member directory is a resource individuals use to find a listing of all Members of the Chamber. To increase the visibility of your business, advertise here.

Frequency/Rate	Monthly	Quarterly	Semi-Annual	Annually
Member Directory (per category)	\$250	\$700	\$1,300	\$2,400

SOCIAL MEDIA PROMOTION

Promote your message through the relevant Chamber’s profiles (Facebook, Twitter, Instagram, LinkedIn).

Frequency/Rate	1X	2X	5X	7X
Per Post on 3-4 approved platforms	\$50	\$125	\$200	\$350



CHAMBER
of
COMMERCE

FOR AVAILABILITY,
SPECIFICATIONS, & BOOKINGS:

Matthew Kalinowski ‘Kalin’
Marketing Coordinator
Kalin@beverlyhillschamber.com



The Chamber is always eager to welcome new businesses to Beverly Hills and celebrating milestones of an existing business. We are here to serve you in a supporting role for the event. This celebration is the time to showcase what your business has to offer our community.



To make the most of this special celebration, to assure availability of the Chamber staff, and to avoid conflicts with other Chamber programs or functions, please schedule your event with the Chamber as early as possible. Remember that the earlier you contact us, the better off you'll be. The event can be as simple or elaborate as you choose.

Ribbon Cutting services are open to Premium Members of the Chamber and above. Find the Ribbon Cutting Request Form and additional information by visiting this [link](#).



**DISCOVER & MAXIMIZE THE BENEFITS AVAILABLE TO YOU BY ATTENDING THE NEXT
'GET TO KNOW YOUR CHAMBER'**

[**LEARN MORE**](#)

CONNECT WITH THE MEMBERSHIP TEAM

[**CONNECT**](#)

FIND US ON SOCIAL MEDIA



9400 S. Santa Monica Blvd. Second Floor, Beverly Hills, CA 90210 | Tel 310.248.1000

[**BEVERLYHILLSCHAMBER.COM**](http://BeverlyHillsChamber.com)