



PANELIST

**FRANKLIN URTEAGA**

Former White House Tech Advisor,  
Co-Founder & CEO,  
Oigetit - Fake News Filter

Franklin has had the distinct privilege of working for U.S. Presidents Bill Clinton and Barack Obama. He worked for 5 years at the White House under the Clinton Administration as the Deputy Chief to the President, and serving as a member of the White House Technology Working Group. For Barack Obama he worked as Senior Campaign Aide for his re-election campaign by managing 6 campaign offices in Virginia. After his time working as the Senior Campaign Aide, Franklin spent years developing a highly sophisticated artificial intelligence powered fake news filter mobile app called, OIGETIT (Oh, I Get It) to help fight the global epidemic of fake news.





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**DR. GRACIELLA  
GONZALEZ-HERNANDEZ**

Vice Chair, Research and Education,  
Cedars Sinai, Computational  
Biomechanics

Dr. Graciella Gonzalez-Hernandez is Vice Chair for Research and Education in the newly founded Department of Computational Biomedicine at Cedars-Sinai Medical Center, a research hospital in Beverly Hills that was ranked #1 in California and #2 in the nation by US News and World Reports in 2022. She was previously faculty of the Perelman School of Medicine, at the University of Pennsylvania. Dr. Gonzalez-Hernandez is an internationally recognized expert and leader in natural language processing, artificial intelligence, and machine learning methods for knowledge discovery. Her team has created state-of-the-art methods for extracting unstructured information from clinical records, journal articles, and social media postings to elucidate data patterns, trends, and relationships that can aid the discovery process in areas such as pharmacoepidemiology, clinical research, or public health monitoring and surveillance. She has given more than 30 talks in the last 6 years in Switzerland, Japan, England, Ireland, Brussels, Amsterdam, Mexico, and the United States, among others. Her research on Social Media Mining was highlighted by the Washington Post in 2022. She serves as a member of the Advisory Council for Intramural Research at the National Library of Medicine, and has published over 210 papers in top scientific journals, including Nature Digital Medicine and JAMA Network Open.



PANELIST

**NEIL BROOKER**

Chief Operations Officer,  
BMW Group Designworks

Neil sits at the intersection of strategy, business and creativity. Working with the management of Designworks and BMW, Neil oversees the strategic, market and the business transformation of Designworks globally. Neil is responsible for uncovering and fostering new relationships, processes and business opportunities for both BMW and Designworks. Sitting on the leadership team of Designworks he develops the corporate and business strategies of Designworks. Prior to Designworks, Neil was the General Manager of the frogdesign Austin Studio. He was the President of an alternative fuel start-up, T3 Motion, Inc., quickly taking it public. As Director and GM at Porsche Design, California he led teams in the design and development of the Carrera GT and Cayman and at A.T. Kearney he led strategic consulting engagements for automotive clients. Neil started his career at International Automotive Design (IAD) in the UK. Neil is passionate about design and its potential impact on business. Neil is a graduate of the University of Southampton in the UK and holds an MBA from the Marshall School at the University of Southern California (USC) where he is regular guest speaker.



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**CANDACE HARRIS**

Founder & CEO,  
MYAVANA

Candace Mitchell Harris is a computer scientist and visionary entrepreneur transforming the hair care industry through science & technology. She serves as Founder & CEO of MYAVANA, an innovative hair care technology company that uses artificial intelligence to recommend the perfect products for your hair. Through a recently launched mobile application, you're able to take a photo of your hair and receive an instant analysis of your hair type along with recommended products, consultations with an expert, and healthy hair guidance. For customers with specific hair challenges, MYAVANA offers a hair kit to send strands of your hair for a detailed hair analysis and personalized hair care plan. Candace has been recognized for her work on the Forbes 30 Under 30 list, WWD's Top 50 Beauty Innovators, BET Honors STEM Award, Sephora Accelerate Fellow, and featured nationally on CNN's Small Business Success segment, Marie Claire Magazine's Next Big Thing in Beauty, ESSENCE Festival, Inc. Magazine, Black Enterprise, Business Insider, and more. She currently serves as Entrepreneur-in-Residence for Ascend Atlanta, a technology startup and small business support ecosystem for minority-led companies. She shares her knowledge and insight with other entrepreneurs as an author of *The Shift*, her first book that helps entrepreneurs gain the spiritual transformation needed to endure and excel on the entrepreneurial journey.



MODERATOR

**TIFFANY DAVIS**

President,  
Quay Entertainment

Tiffany is an accomplished event, marketing and fundraising executive adept in the development and management of celebrity driven, high-profile events that cultivate consumer loyalty, nurture sponsor and patron relationships, and elevate visibility and brand awareness. She has line produced and managed numerous events; from multi-day festivals and conferences to multiple concurrent live performance stages and live televised content. Through her previous positions with the Academy of Country Music Awards, International Entertainment Buyers Association, and Davis Entertainment, Tiffany has worked with some of the most regarded professionals in the world—from A-list celebrities, top talent agencies and industry influencers to global luxury brands, Fortune 500 companies and national media. She has been recognized for her excellence as an advisor to students of Belmont University's Mike Curb College of Entertainment and Music Business, placing many young professionals in their first job in the entertainment industry. Tiffany is an active community and business leader in Beverly Hills. She is a Chamber of Commerce Chairman's Circle Member, a member of the Beverly Hills Rotary Club, she serves on the Beverly Hills High School Career Technical & Educational Advisory Committee, and was 2022 Chair of the Next Beverly Hills Committee. For more, visit [quayentertainment.com](http://quayentertainment.com). Tiffany is excited and honored to host Innovate Beverly Hills for a second time!