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Wednesday, March 22, 2023
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OPENING REMARKS

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PERFORMANCE

Dance and Dialogue

HOST

Tiffany Davis

President at Quay Entertainment

FIRESIDE CHAT WITH

Franklin Urteaga

Former White House Tech Advisor and Co-Founder & CEO at Oigetit-Fake News Filter

FIRESIDE CHAT WITH

Dr. Graciela Gonzalez-Hernandez

Vice Chair of Research & Education Computational Medicine at Cedars-Sinai

FIRESIDE CHAT WITH

Neil Brooker

Chief Operations Officer at BMW Group Designworks

FIRESIDE CHAT WITH

Candace Mitchell Harris

Founder & CEO at MYAVANA

FINAL WORDS FROM EVENT CHAIR

Fransiska Weckesser

*Event Chair of Innovate Beverly Hills
CEO | Co-Founder at The Very Creative Firm*

Here's to the risk-takers, the hope-givers and the life-changers

Cedars-Sinai commends the Beverly Hills Chamber of Commerce
and community for continually championing an innovative
environment that inspires collaboration and success.



A man in a dark suit and tie, identified as Hershey Felder as George Gershwin, is shown in profile, looking to the right with his hands clasped.

HERSHEY FELDER AS
GEORGE GERSHWIN ALONE

A woman in a floral dress and a man in a patterned jacket are shown. The woman is smiling, and the man is holding a drumstick, looking down at a cymbal.

ULYSSES OWENS, JR.
& J'NAI BRIDGES

SPRING @ THE WALLIS

MAR 30

Lillias White with
Seth Rudetsky HOST & PIANIST

APR 13-16


Hershey Felder as
George Gershwin Alone

APR 22-23

*Acoustic Rooster's Barnyard Boogie:
Starring Indigo Blume*

APR 27

Ulysses Owens, Jr. &
J'nai Bridges: *Notes On Hope*

A group of performers on a stage. One man is playing a guitar, and another is in the foreground. The background is a stylized green hill.

ACOUSTIC ROOSTERS
BARNYARD BOOGIE:
STARRING INDIGO BLUME

A close-up portrait of a woman with short, curly blonde hair, wearing an orange top, smiling.

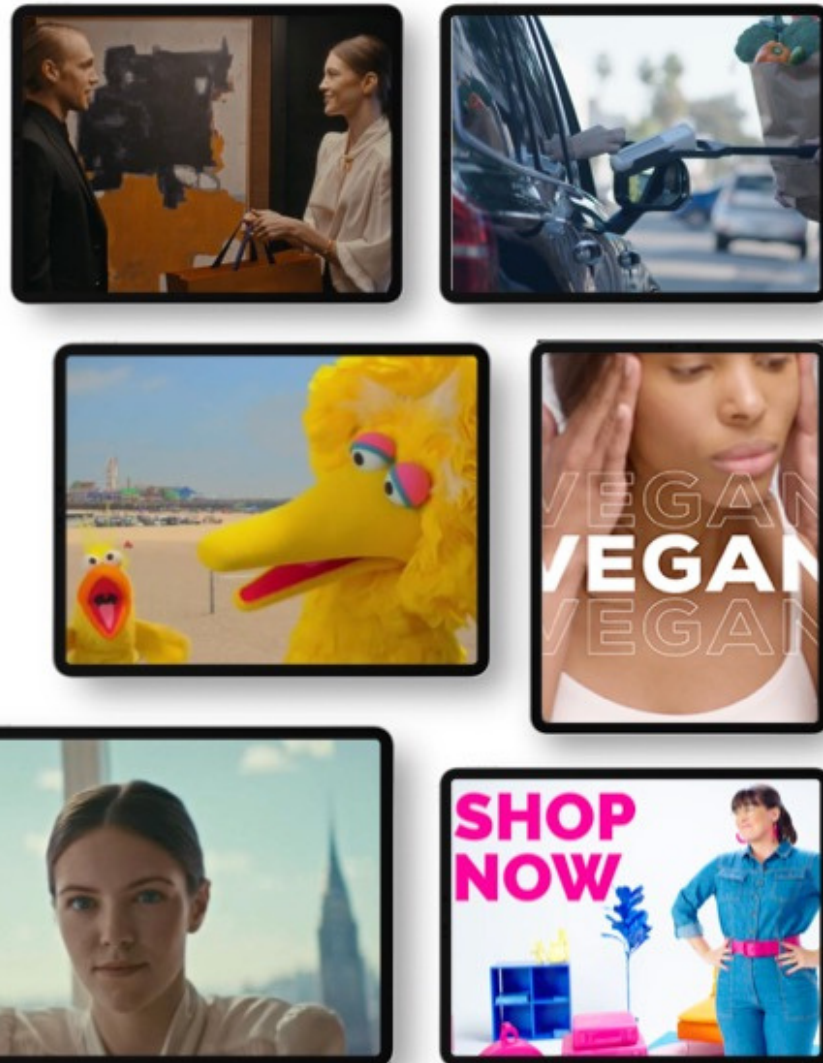
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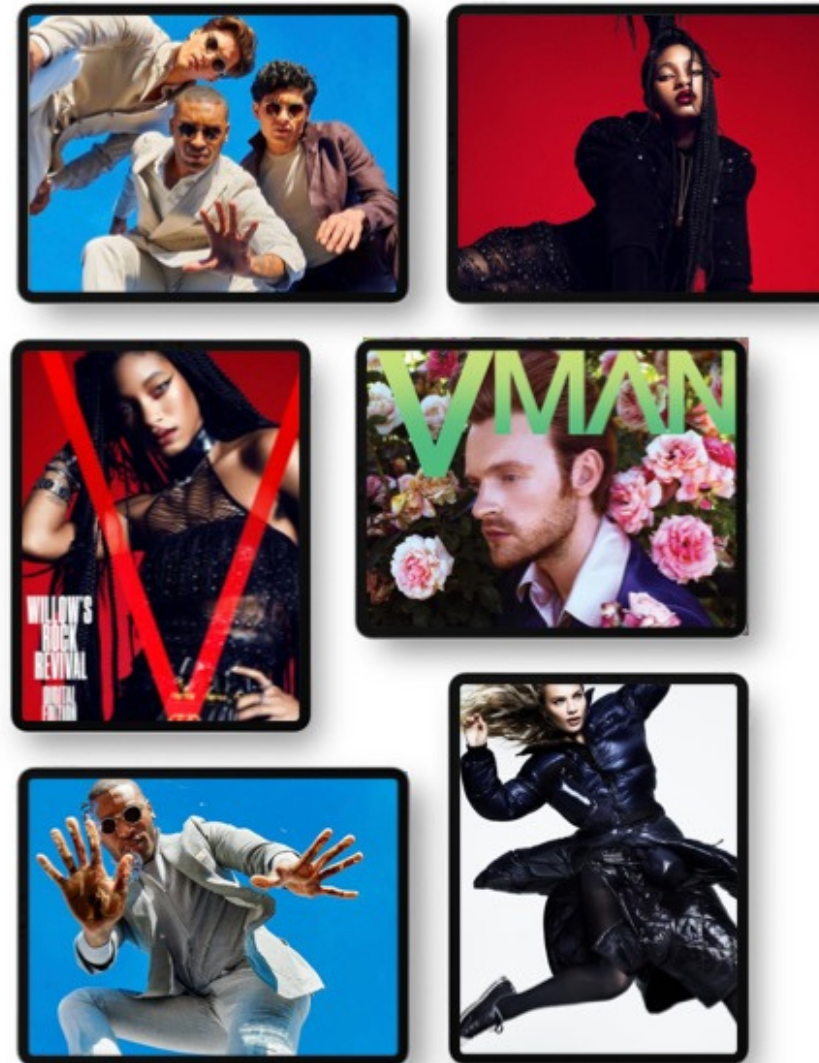
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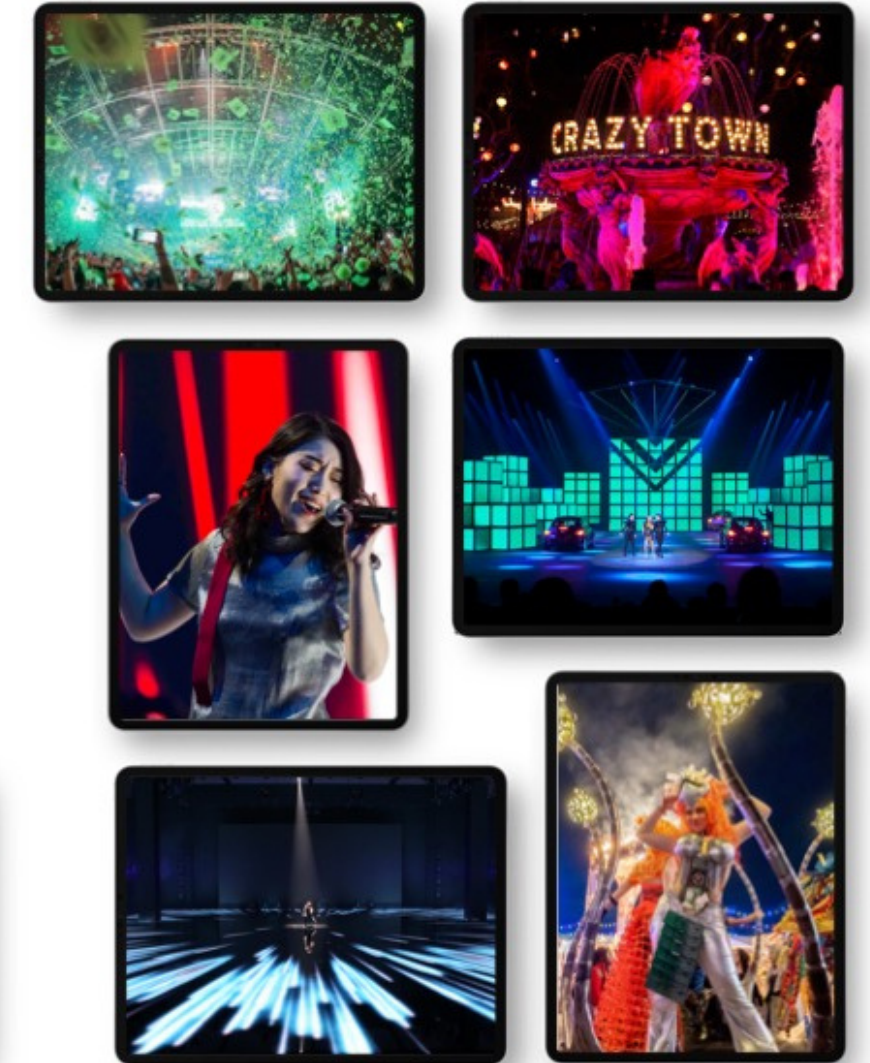
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EVENT PRODUCTION



SHOW PRODUCTION



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HOST

Tiffany Davis

President at Quay Entertainment

Tiffany is an accomplished event, marketing and fundraising executive adept in the development and management of celebrity driven, high-profile events that cultivate consumer loyalty, nurture sponsor and patron relationships, and elevate visibility and brand awareness.

She has line produced and managed numerous events; from multi-day festivals and conferences to multiple concurrent live performance stages and live televised content.

Through her previous positions with the Academy of Country Music Awards, International Entertainment Buyers Association, and Davis Entertainment, Tiffany has worked with some of the most regarded professionals in the world—from A-list celebrities, top talent agencies and industry influencers to global luxury brands, Fortune 500 companies and national media. She has been recognized for her excellence as an advisor to students of Belmont University's Mike Curb College of Entertainment and Music Business, placing many young professionals in their first job in the entertainment industry.

Tiffany is an active community and business leader in Beverly Hills. She is a Chamber of Commerce Chairman's Circle Member, a member of the Beverly Hills Rotary Club, she serves on the Beverly Hills High School Career Technical & Educational Advisory Committee and was 2022 Chair of the Next Beverly Hills Committee. For more, visit quayentertainment.com. Tiffany is excited and honored to host Innovate Beverly Hills for a second time!

DISTINGUISHED SPEAKER

Franklin Urteaga

Former White House Tech Advisor and Co-Founder & CEO at Oigetit-Fake News Filter



Franklin has had the distinct privilege of working for U.S. Presidents Bill Clinton and Barack Obama. He worked for 5 years at the White House under the Clinton Administration as the Deputy Chief to the President, and serving as a member of the White House Technology Working Group. For Barack Obama he worked as Senior Campaign Aide for his re-election campaign by managing 6 campaign offices in Virginia. After his time working as the Senior Campaign Aide, Franklin spent years developing a highly sophisticated artificial intelligence powered fake news filter mobile app called, OIGETIT (Oh, I Get It) to help fight the global epidemic of fake news.



DISTINGUISHED SPEAKER

Dr. Graciela Gonzalez-Hernandez

Vice Chair of Research & Education Computational Biomedicine at Cedars-Sinai Medical Center

Dr. Graciela Gonzalez-Hernandez is Vice Chair for Research and Education in the newly founded Department of Computational Biomedicine at Cedars-Sinai Medical Center, a research hospital in Beverly Hills that was ranked #1 in California and #2 in the nation by US News and World Reports in 2022.

She was previously faculty of the Perelman School of Medicine, at the University of Pennsylvania. Dr. Gonzalez-Hernandez is an internationally recognized expert and leader in natural language processing, artificial intelligence, and machine learning methods for knowledge discovery.

Her team has created state-of-the-art methods for extracting unstructured information from clinical records, journal articles, and social media postings to elucidate data patterns, trends, and relationships that can aid the discovery process in areas such as pharmacoepidemiology, clinical research, or public health monitoring and surveillance.

She has given more than 30 talks in the last 6 years in Switzerland, Japan, England, Ireland, Brussels, Amsterdam, Mexico, and the United States, among others. Her research on Social Media Mining was highlighted by the Washington Post in 2022.

She serves as a member of the Advisory Council for Intramural Research at the National Library of Medicine, and has published over 210 papers in top scientific journals, including Nature Digital Medicine and JAMA Network Open.

DISTINGUISHED SPEAKER

Neil Brooker

Chief Operations Officer at BMW Group Designworks



Neil sits at the intersection of strategy, business and creativity. Working with the management of Designworks and BMW, Neil oversees the strategic, market and the business transformation of Designworks globally.

Neil is responsible for uncovering and fostering new relationships, processes and business opportunities for both BMW and Designworks. Sitting on the leadership team of Designworks he develops the corporate and business strategies of Designworks.

Prior to Designworks, Neil was the General Manager of the frogdesign Austin Studio. He was the President of an alternative fuel start-up, T3 Motion, Inc., quickly taking it public. As Director and GM at Porsche Design, California he led teams in the design and development of the Carrera GT and Cayman and at A.T. Kearney he led strategic consulting engagements for automotive clients. Neil started his career at International Automotive Design (IAD) in the UK.

Neil is passionate about design and its potential impact on business. Neil is a graduate of the University of Southampton in the UK and holds an MBA from the Marshall School at the University of Southern California (USC) where he is regular guest speaker.



DISTINGUISHED SPEAKER

Candace Mitchell Harris

Founder & CEO at MYAVANA

Candace Mitchell Harris is a computer scientist and visionary entrepreneur transforming the hair care industry through science & technology.

She serves as Founder & CEO of MYAVANA, an innovative hair care technology company that uses artificial intelligence to recommend the perfect products for your hair.

Through a recently launched mobile application, you're able to take a photo of your hair and receive an instant analysis of your hair type along with recommended products, consultations with an expert, and healthy hair guidance.

For customers with specific hair challenges, MYAVANA offers a hair kit to send strands of your hair for a detailed hair analysis and personalized hair care plan.

Candace has been recognized for her work on the Forbes 30 Under 30 list, WWD's Top 50 Beauty Innovators, BET Honors STEM Award, Sephora Accelerate Fellow, and featured nationally on CNN's Small Business Success segment, Marie Claire Magazine's Next Big Thing in Beauty, ESSENCE Festival, Inc. Magazine, Black Enterprise, Business Insider, and more.

She currently serves as Entrepreneur-in-Residence for Ascend Atlanta, a technology startup and small business support ecosystem for minority-led companies. She shares her knowledge and insight with other entrepreneurs as an author of *The Shift*, her first book that helps entrepreneurs gain the spiritual transformation needed to endure and excel on the entrepreneurial journey.

Performers

Dance and Dialogue

Ricka Kelsch

Ricka Kelsch has enjoyed a full career as a choreographer of musical theater, music videos and commercials, as well as being a Dance Director/ choreographer in schools such as UCLA's Musical Theater Workshop, and several top private schools in Los Angeles.

Driven by her passion to make the world a better place Ricka combined her training in dance with her training in social emotional support, autism movement therapy, meditation and more to bring a very special program to the youth of Los Angeles.

Dance and Dialogue was created 10 years ago! Now having served over 30,000 youth, teens and families, Ricka has seen firsthand the ripple effect her dynamic teaching process has created in school populations and beyond.

Ricka is looking ahead to the next 10 years where she hopes to get her students out in to nature by adding in day long arts camp settings to foster deeper connections and community.





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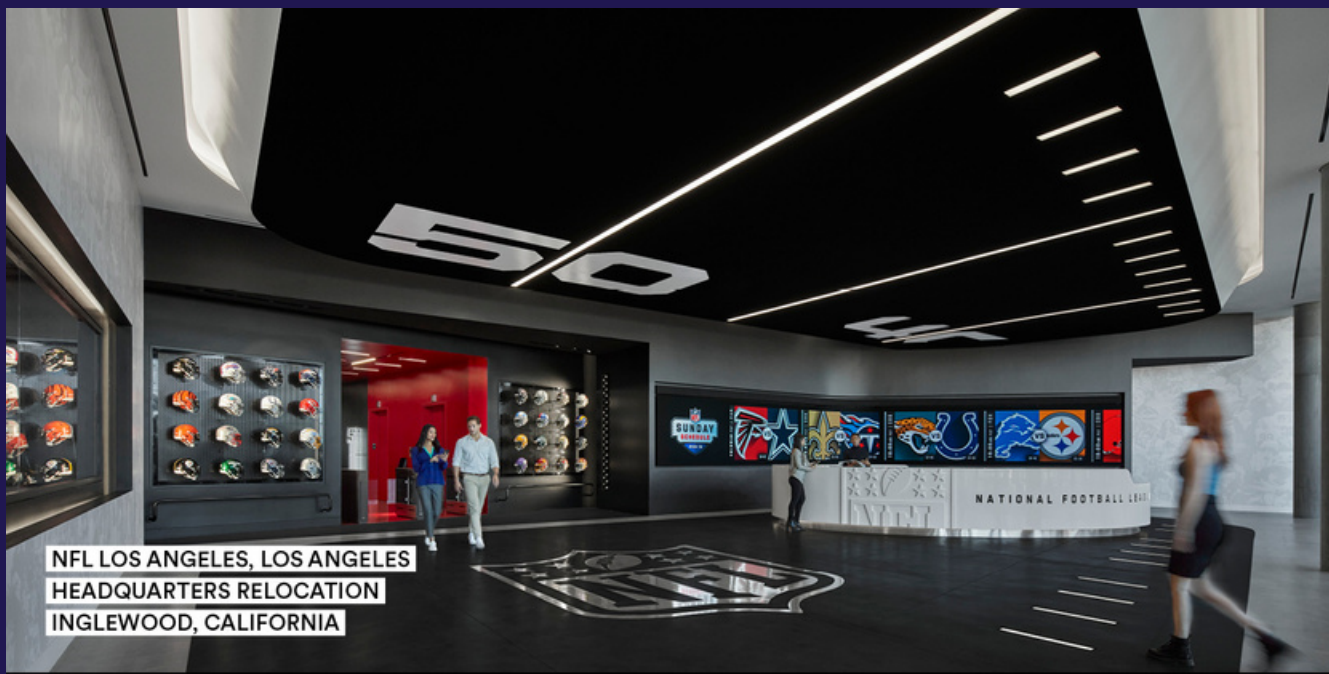
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