



INNOVATE  
BEVERLY HILLS

---

**4.6.22 | 4:30 - 8:30 PM**

WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS



# ABOUT THE PROGRAM

---

Featuring dynamic panels of industry thought leaders, creators & trend setting entrepreneurs as they discuss the latest innovations, news, & trends in their industries.

## JUST A FEW OF OUR PREVIOUS PARTICIPANTS

Frank Mottek (Host 2013)  
Larry King (Host 2014-16)  
Nigel Lythgoe (Host 2017)  
Erica Mandy (Host 2018)  
Dete Meserve (Host 2019)  
Chef José Andrés  
Laura Schwab  
Nancy Aossey  
C. Noel Bairey Merz, M.D.  
Keith Black, M.D.  
Michael Burns  
Amanda Cerny

Deborah Clark  
Alki David  
Kenny Dichter  
Darren Dworkin  
Jennifer Ferro  
Henrik Fisker  
Rafer Johnson  
Jacob Jonas  
Payal Kadakia  
Beth Karlan, M.D.  
Dave Koz

Eduardo Marban, M.D.  
Maurice Marciano  
Justin Mateen  
Gunnar Peterson  
Lynda Resnick  
Haim Saban  
Joshua Schank  
Anastasia Soare  
Brennan Spiegel, M.D.  
Chef Curtis Stone  
Dr. Clive Svendsen  
Rachel Zoe





# ABOUT THE AUDIENCE

---

More than 400 annual guests.  
Local & regional media, large conglomerates,  
small proprietorships, chief executives,  
entrepreneurs & emerging leaders

Beverly Hills top five business sectors:  
law, finance, entertainment, medical & hospitality

Innovate beverly hills attracts these industries and more!





# ABOUT THE RECEPTION

---

Following the formal stage program, attendees enjoy bites and beverages from many of the top restaurants and brands that Beverly Hills has to offer







## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### **Presenting Sponsor: \$20,000**

Industry exclusivity; Opportunity to play one-minute on-stage approved promotion video (video must be provided by sponsor in approved format by deadline); Company logo and/or name on invitation and on all promotional materials, event web page, step & repeat, event-related print media, news releases, internet marketing, and audio/visual components; Company logo and/or name featured in program with recognition; Opportunity to cultivate approved activation/exhibitor space within the event pre and post-receptions; Opportunity to display approved collateral at sponsorship table; One (1) full page ad in program with company logo featured in sponsor section; Access for four (4) to the Founder's Room; Twenty (20) seats in reserved seating section

### **Gold Sponsor: \$10,000**

Logo and/or name on invitation and on all promotional materials, event web page, event related media ads, news releases, internet marketing and audio/visual components; Opportunity to cultivate approved activation/exhibitor space within the event; Opportunity to display approved collateral at sponsorship table; One (1) full page ad in program with company logo featured in sponsor section; Access for two (2) to the Founder's Room; Ten (10) seats in reserved seating section

### **Silver Sponsor: \$5,000**

Logo and/or name on invitation and on all promotional materials, event web page, event-related media ads, news releases, internet marketing, and audio/visual components; Opportunity to display approved collateral at sponsorship table; One (1) half page ad in program with company logo featured in sponsor section; Six (6) seats in reserved seating section

### **Mezzanine Sponsor: \$3,500**

Category exclusivity – Under-writes 50% of ticket cost for all guests seated in the Mezzanine; Company logo on event web page, program, and audio/visual components of event; Company logo branded in the Bram Goldsmith Theatre Lobby; Opportunity to display approved collateral at sponsorship table; One (1) half page ad in program with company logo featured in sponsor section; Ten (10) seats in Mezzanine

### **Post-Reception Sponsor: \$750**

One (1) x six (6) foot table for displaying materials at the event post-reception; Materials must be furnished by member; Company name listed in program as Reception Sponsor; Four (4) event tickets; Limited space available. Customized reception sponsorships priced and approved based on logistic needs and square footage requirements

Chamber Member tickets:  
@ \$85 Each Preferred Seating  
@ \$60 Each Mezzanine

General Attendee tickets:  
@ \$120 Each Preferred Seating  
@ \$80 Each Mezzanine

Full page advertisement in keepsake event program @ \$500

Half page advertisement in keepsake event program @ \$350

Logo listing in keepsake event program @ \$150

SEE YOU AT  
INNOVATE!

---



INNOVATE  
BEVERLY HILLS