

PROGRAM

BEVERLY HILLS
BACK TO
BUSINESS



CHAMBER
OF
COMMERCE

BEVERLY HILLS BACK TO BUSINESS A VIRTUAL COLLABORATIVE

JUNE 30, 2020 | 9 AM - 3 PM (PT)

Welcome to the First...

BEVERLY HILLS BACK TO BUSINESS[▲]

June 30, 2020

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Agenda

Learn more about each guest speaker and sponsor business by clicking their name or ad. Read speaker bios [here](#).

9:00 AM

Welcome Message to Members and Guests

Ariana Escalante | Host

Todd Johnson | President & CEO, Beverly Hills Chamber of Commerce

9:05 AM

The Critical Role of Chambers of Commerce

Live Chat with Sheree Anne Kelly in the Theater at 9:05 AM.

Don't miss this important message about the critical role Chambers of Commerce have played through COVID, and how they will continue to help businesses recover.

Sheree Anne Kelly | President & CEO, Association of Chamber of Commerce Executives (ACCE)

9:20 AM

Chamber CEO Roundtable

Live Chat with CEOs in the Theater at 9:20 AM.

Chamber of Commerce CEOs from the surrounding areas discuss the challenges their communities face, and what they are doing specifically to serve their members.

Moderated by Dave Kilby | Executive Vice President, Corporate Affairs, California Chamber of Commerce and President & CEO, Western Association of Chamber Executives (WACE)

Todd Johnson | President & CEO, Beverly Hills Chamber of Commerce

Maria Salinas | President & CEO, Los Angeles Chamber of Commerce

Colin Diaz | President & CEO, Culver City Chamber of Commerce and President, Westside Council of Chambers of Commerce (WC3)

Christina Davis | President & CEO, LAX Coastal Chamber of Commerce

Rana Ghadban | President & CEO, Hollywood Chamber of Commerce

Genevieve Morrill | President & CEO, West Hollywood Chamber of Commerce

Laurel Rosen | President & CEO, Santa Monica Chamber of Commerce

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Chairman's Circle Gold Member/Sponsor Beverly Hills Chamber of Commerce

Agenda

10:15 AM

Community Hero Spotlight | Naima Blasco, Boutique Concierge

Live Chat with Naima in the Networking Lounge | Government Affairs & Community Chat Room at 11:00 AM.

10:30 AM

Innovate Beverly Hills

Live Chat with Innovate Featured Speakers in the Theater at 10:30 AM.

Always a highlight of the year, Innovate features prominent business leaders, trailblazers, disruptors, thought-leaders, and tastemakers as they engage and inspire.

Hosted by Dete Meserve | Producer and creator of award winning films and television series, best selling author, CEO of Wind Dancer Films

Dan Theodorescu MD PHD | Director, Samuel Oschin Comprehensive Cancer Institute and overall leader of the Cedars-Sinai enterprise in California named Cedars-Sinai CANCER

Kerri Hoffman | CEO, PRX

11:30 AM

Beverly Hills Getting Back to Business

Live Chat with Leaders in the Theater at 11:30 AM.

The top leaders from City Government, business, retail, hospitality and tourism discuss their plans to get Beverly Hills back to business.

Mayor Lester Friedman | City of Beverly Hills

George Chavez | City Manager, City of Beverly Hills

Todd Johnson | President & CEO, Beverly Hills Chamber of Commerce

Julie Wagner | CEO, Beverly Hills Conference & Visitors Bureau

Nicola Cagliata | Regional Manager, Jaeger-LeCoultre, President of The Rodeo Drive Committee

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Agenda

12:10 PM

In the Kitchen with Chef Steve Benjamin | Executive Chef, Waldorf Astoria Beverly Hills

12:30 PM

State of Luxury: Redesigned

Live Chat with Ann Shatilla in the Theater at 12:30 PM.

Emmy-award winning national and international TV news producer, former news anchorwoman, veteran luxury lifestyles business media expert and Strategic Communications and Crisis Management consulting expert for luxury businesses, Ann Shatilla reports on the latest news, business trends, and tips seen in luxury retail, hospitality and lifestyle topics daily at the world news level. Her business PR & Marketing consulting is through her L.A. Media & Business Boot Camp. Topics include, but are not limited to: State of Luxury Business as of June 2020; Open for Business in a Pandemic; Step-by-Step Insider Tips on RE-opening More Safely Than You Already Just Did; Creating On Site “Code of Safety Ethics” and Then How To Create Public Awareness for it; Flex Business-How It’s Done to Immediately Pivot, Refocus, Grow Again and Mitigate Risk; Plus Much More.

Ann Shatilla | Emmy-award Winning TV News Producer, Anchorwoman, Strategic Communications & Crisis Management Expert for Luxury Businesses

1:00 PM

Hotel Reopening Practices | Pristine by Luxe Hotel

1:15 PM

Today’s Healthcare Landscape

A look at the current state of healthcare from one of the world’s leading providers at the forefront of COVID.

Thomas Priselac | President and CEO, Cedars-Sinai Health System

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Agenda

1:30 PM

Community Hero Spotlight | The Beverly Hills Hotel

1:40 PM

Post Pandemic Real Estate

Live Chat with Jade Mills in the Theater at 1:40 PM.

Find out how both the residential and commercial real estate markets in one of the most desired and valued areas in the world have been affected by COVID. Don't miss this candid, behind the scenes conversation between three of the top selling agents in Beverly Hills.

Josh Flagg | President, Josh Flagg Estates

Jade Mills | International Ambassador and Estates Director, Coldwell Banker Global Luxury

Houman Mahboubi | Executive Vice President, Retail JLL, Inc.

2:20 PM

Community Hero Spotlight | Meal Programs; Meal to Heal USA and Beverly Hills Frontline Meals

Featuring just a sampling of some of the participating restaurants.

2:30 PM

How COVID-19 Has Impacted the Entertainment Industry and What is Being Done

The entertainment industry is one of the hardest hit by the pandemic. Find out what two of the biggest entertainment organizations are doing to help in this critical time.

MusiCares | A charitable arm of the Recording Academy, provides a safety net of critical assistance for music people in times of need.

BAFTA | The British Academy of Film, Television and Arts has a mission to promote, maintain, improve and advance original and creative work among individuals employed professionally in film and television production and allied industries.

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Agenda

2:35 PM

2020-2021 Board of Directors Installation and Closing Remarks

Live Chat with BHCC Leaders in the Theater at 2:35 PM.

Celebrate with us as we install the 2020-2021 BHCC Board of Directors, and honor our Chamber Ambassadors at the beautiful Beverly Canon Gardens.

Mayor Lester Friedman | City of Beverly Hills

Deborah Kallick | 2019-2020 BHCC Chairwoman of the Board, Cedars-Sinai

Jonathan Durante | 2020-2021 BHCC Chairman of the Board, First Republic Bank

Todd Johnson | President & CEO, Beverly Hills Chamber of Commerce

2020-2021 Board of Directors, Beverly Hills Chamber of Commerce

Thank you to Chamber Ambassadors and presentation of BHCC Ambassador of the Year

On Demand Viewing

Pandemic Investing; Top Things You Need to Know, What to Do, and What Not to Do

Live Chat with Mark Stein in the Networking Lounge | Finance Chat Room at 2:00 PM.

This advanced financial teaching seminar featuring leading investment firm Galvin, Gaustad & Stein, LLC. | Wealth Management's Mark P. Stein, Principal and Robert J. Krenn, Chief Investment Officer, will present current information and discuss investing during these unprecedented times.

Mark P. Stein, CLU®, CFP® – Principal, Galvin, Gaustad & Stein, LLC. | Wealth Management

Robert J. Krenn, CFA – Chief Investment Officer, Galvin, Gaustad & Stein, LLC. | Wealth Management

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Agenda

How COVID-19 Has Affected Laws in Your Industry

Live Chat with Belinda Macauley in the Networking Lounge | Law Chat Room at 1:00 PM.

The Beverly Hills Bar Association breaks down the biggest changes to law across several industries.

Belinda Macauley | Executive Director, Beverly Hills Bar Association

Michael R. Sohigian | Chairman, Beverly Hills Bar Association, Law Office of Michael R. Sohigian

Advising Film & TV Clients About COVID-19 Legal Issues

Top entertainment attorneys address the vast legal implications for the industry due to COVID.

Moderated by Greg Zbylut | Tax Manager, Singer Burke

Larry Verbit | Law Offices of Larry Verbit

David Albert Pierce | Managing Partner, Pierce Law Group

Winnie Wong | Momentous Insurance Brokers

Peter Graham | Film Financier, 120dB Films

Section Chair Erin Friedman, ESQ

Program Chair David Albert Pierce, ESQ

Beverly Hills Incubator

The Beverly Hills Incubator is a subcommittee of the Next Beverly Hills Committee to foster entrepreneurship among the next generation of business leaders in Beverly Hills.

Derrick Ontiveros | Chair, Next Beverly Hills Committee

Noelle Freeman | Vice Chair, Next Beverly Hills Committee

Noah Etessami | Chair, Beverly Hills Incubator

Ethan Bazarganfard | Co-founder, Beverly Hills Incubator

Sher Chaudhary | Mentor and Facilitator, Beverly Hills Incubator

Shahene Nili | Mentor and Facilitator, Beverly Hills Incubator

Ryan Ross | BHI Spring 2020 Cohort Participant, CEO & Co-Founder, TopDog

Aaron Raimi | BHI Spring 2020 Cohort Participant, Co-Founder, MeetJew

Daniel Ebrahimi | BHI Spring 2020 Cohort Participant, Co-Founder, MeetJew

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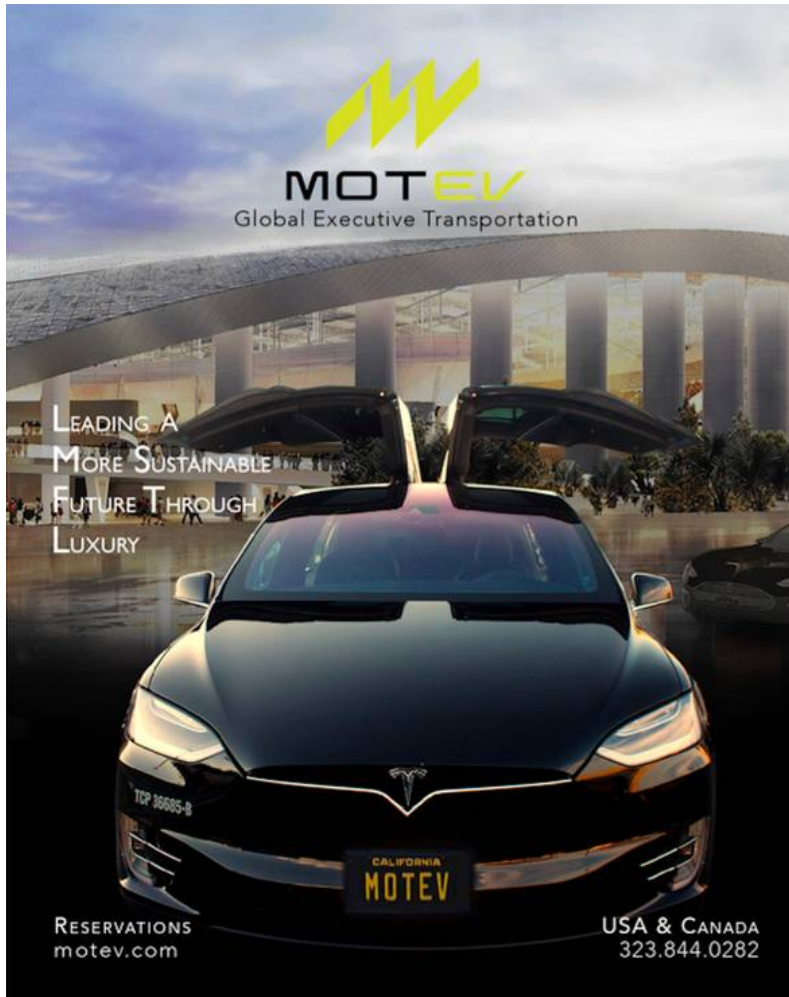
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FLAIR: Finance, Law, Accounting, Insurance, Real Estate

Live Chat with Karla Gordy Bristol in the Networking Lounge | Real Estate Chat Room at 12:00 PM.

What should Beverly Hills businesses be doing to survive and thrive in the COVID crisis?

Moderated by Jeff Forsythe | VP CRE Loan Officer, Torrey Pines Bank

Kathleen Chapman | SVP/Beverly Hills Regional Manager, Torrey Pines Bank

Jonathan Durante | Deputy Regional Managing Director, First Republic Bank

Karla Gordy Bristol | Realtor, Nelson Shelton Real Estate ERA

Houman Mahboubi | Executive Vice President, Retail, JLL

Marc Maretsky | Owner, Maretsky Personal Insurance Services

Kelly Scott | Partner & Chair, Employment Law Department, ECJ

Gabe Wintner | Founder & Principal, Wintner Family Law, P.C.

The Effects of Stress During this Unprecedented Time

Live Chat with These Wellness Experts in the Networking Lounge | Health & Wellness Chat Room at:

11:00 AM - Anna Stavaridis CCWS

1:00 PM - Aska Naito ACC, CPC, ELI-MP

2:00 PM - Dr. Tamara ZumMallen

Some of the best wellness providers in Beverly Hills discuss the very real effects of stress, and how to best minimize the negative impact stress has on our bodies and mind.

Anna Stavaridis CCWS | Meraki Fitness

Dr. Allison Adams | Founder, ChiroLife Family Wellness, Family and Sports Chiropractor

Dr. Tamara ZumMallen | Tamara ZumMallen Acupuncture

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Beverly Hills Home Hotelier Series

The Beverly Hills Conference & Visitors Bureau explores the signature offerings of some of the best-in-class hotels in Beverly Hills in this beautifully produced series. A must see.

Beverly Wilshire Hotel: Feeling Pretty Cocktail

The Peninsula Hotel: Afternoon Tea

The Beverly Hills Hotel: Polo Lounge McCarthy Salad

Waldorf Astoria: DIY Spa

Viceroy L'Ermitage: Green Smoothie

The Beverly Hilton Hotel: Interior Design

Sixty Beverly Hills: Poolside Yoga

... and much more including Exhibitor Booths from O'Gara Coach and Area Chambers,
an Online Auction, Prizes and Virtual Networking.

Please check the top of your screen throughout the day for announcements, so you don't miss anything!

Subject to change. Content was recorded in the days and weeks leading up to the Virtual Collaborative.

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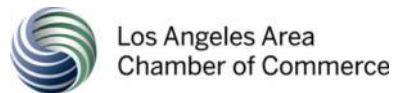


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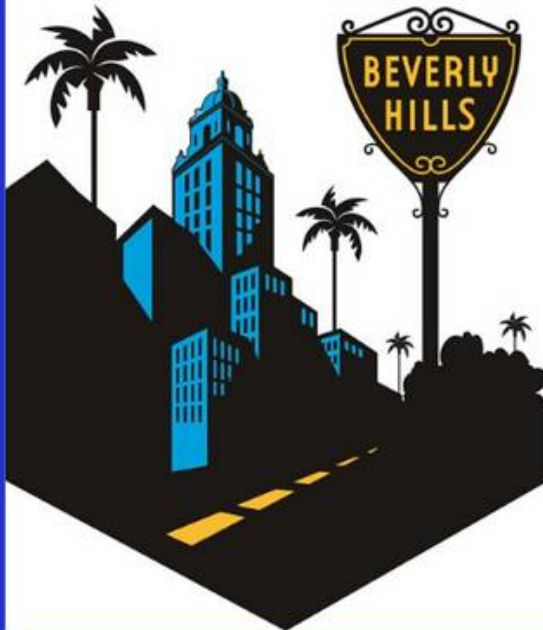
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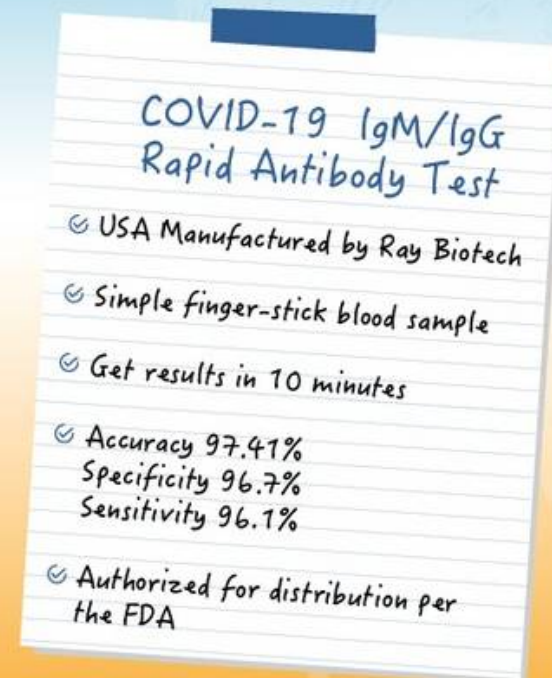
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