



CHAMBER
of
COMMERCE

November 11, 2021

Honorable Planning Commission Chair Andy Licht
Beverly Hills Planning Commission
City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210

Dear Honorable Chair Licht and Members of the Beverly Hills Planning Commission:

The Chamber of Commerce writes to you in support of the Sterling Organization project proposed at 317 N. Beverly Drive.

After careful review, the Chamber believes this project will be an important new addition to the City's commercial space. The company plans to develop a three-story commercial building with options for innovative retail and office space. The development includes ample parking including plans for several spaces via an innovative automated parking carousel and in lieu parking fees.

This beautifully designed project will be an important addition to the City, bringing in a fresh new look and construction for the space as well as a new, updated and attractive design. It is important that we continue to upgrade the commercial stock of our City and update our commercial properties to meet the needs of our time.

We ask that you support the project and continue to support a vibrant business community.

A handwritten signature in black ink, appearing to read "Todd Johnson". The signature is stylized and fluid, with a long horizontal line extending to the right.

Todd Johnson
President and CEO
Beverly Hills Chamber of Commerce