



## VIRTUAL COLLABORATIVE SPONSORSHIP PACKAGES

## SMALL BUSINESS WEEK | MAY 4, 2021











BENEFACTOR'S **CIRCLE** \$3,000+

Third tier

Recognition Level in Virtual World & in Communications Pre, During & Post Event

> Exclusive keynote introduction & on-demand video

Top tier

Exclusive ondemand video

Second tier

Interactive Activations in Virtual World

Feature in Video Programming

Lobby Activation & Interactive Virtual Booth

Interactive Virtual Booth

Interactive Virtual Booth

**Approved Commercial Featured** throughout the Program

One minute

30 seconds 15 seconds

**Digital Branding &** Keepsake Program Feature

Digital Insert, Full Page Ad & Logo Feature

Digital Insert, Half Page Ad & Logo Feature

Digital Insert & Logo Feature



## **ALA CARTE OPPORTUNITIES**

Digital Logo Branding

Exclusive Logo Slide in Keynote Session \$500

Exclusive Logo Slide in Breakout Session \$400

Keepsake Program (Includes live link) \$300

Interactive Activations in Virtual World

Exclusive ondemand video \$3.000

Interactive Booth Member: \$500 General: \$750

Digital Insert \$250

