



# 2021 RATE CARD

All marketing opportunities below are exclusive to active Members of the Chamber. Spaces are booked on a first come, first served basis with the marketing department. Once the space is booked, materials are due to the marketing department in the specified format at least one week in advance to the scheduled date(s). Annual marketing credits may be allocated toward any opportunity listed below.

## EMAIL COMMUNICATION

### Weekly Newsletter

The electronic newsletter is sent each Monday. Addressing Chamber and City events and updates, New Members, Government Affairs updates, and more, it also includes member spotlights, weekly blog posts, and promotional opportunities. Circulation: 11,000 subscribers.

Frequency/Rate	1x	2x	Monthly	Annually
Sponsorship (logo & link)	\$75	\$100	\$175	\$1,500
Member Spotlight (image & text)	\$150	\$250	\$400	\$4,000

### Monthly GAC Newsletter

This electronic newsletter is sent the first Wednesday of each month. Newsletter content provides updates on Chamber advocacy efforts, City updates and news, GAC meeting information and much more.

Frequency/Rate	1x	Quarterly	Semi-Annually	Annually
Sponsorship (logo & link)	\$50	\$125	\$225	\$400
Member Spotlight (image & text)	\$100	\$250	\$475	\$900

### Bi-Weekly eBlasts

Send an email about your organization; content can be a promotion about a new item, service, or upcoming event. Only two emails go out per week and are sent out on Wednesdays & Fridays. Circulation: 6,000 subscribers.

Frequency/Rate	Split	1x Exclusive	2x Exclusive
Email Promotion	\$250	\$500	\$800

## WEB ADVERTISING

### Member Spotlight

Spotlight your business on the homepage of our website which locals, visitors, and businesses use daily as a trusted resource. (Only 3 spaces available each month. Exclusivity available)

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annually
Homepage Spotlight (per spotlight)	\$500	\$1,350	\$2,500	\$4,500

### Banner Advertising

The Chamber's member directory is a resource individuals use to find a listing of all Members of the Chamber. To increase the visibility of your business, advertise here.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annually
Member Directory (per category)	\$250	\$700	\$1,300	\$2,400

### Social Media Promotion

Promote your message through the relevant Chamber's profiles (Facebook, Twitter, Instagram, LinkedIn).

Frequency/Rate	1x	3x	5x	7x
Member Directory (per category)	\$50	\$125	\$200	\$350

**For availability, specifications, and bookings:**