

November 10, 2020

Beverly Hills Planning Commission City of Beverly Hills 455 North Rexford Drive Beverly Hills, CA 90210

Re: Support for O'Gara Coach Project at 8955 W. Olympic Blvd.

Dear Chair Ostroff and Members of the Beverly Hills Planning Commission:

The Beverly Hills Chamber of Commerce writes to you in support of O'Gara Coach's request for a Conditional Use Permit to allow them to redesign their building at 8955 W. Olympic Blvd. The project will include an attractive showroom along Olympic Boulevard for sales of luxury preowned vehicles. The redesign will be a substantial aesthetic improvement over the existing use and help revitalize this portion of Olympic Blvd. A nearly identical request by the company was sought and approved in July of 2015 although it was never exercised by the company. We believe this project will add substantial value to our community and economy.

O'Gara has been a committed member of our community, having been involved and given back in numerous ways. Their important contributions have strengthened Beverly Hills and we are excited about their continued commitment to our City.

We strongly support this project and encourage the Planning Commission to do the same.

Sincerely,

Todd Johnson
President and CEO

Beverly Hills Chamber of Commerce