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	FOUNDER'S CIRCLE \$15,000+	PRESIDENT'S CIRCLE \$7,500+	BENEFACTOR'S CIRCLE \$3,000+	INNOVATOR'S CIRCLE \$1,500+
Recognition Level in Virtual World & in Communications Pre, During & Post Event	Top tier	Second tier	Third tier	Recognition
Feature in Video Programming	Exclusive on- demand video	Executive panelist feature		
Interactive Activations in Virtual World	Lobby Activation & Interactive Virtual Booth	Interactive Virtual Booth	Interactive Virtual Booth	
Approved Commercial Featured throughout the Program	One minute	30 seconds	15 seconds	
Keepsake Program Ad	Full page & Logo feature	Half page & Logo feature	Quarter page & Logo feature	Quarter page & Logo feature

June 30 Virtual Collaborative Screenshots





## **ALA CARTE BRANDING OPPORTUNITIES**

Keepsake Program Ad	Full page	Half page	Quarter page	Logo feature
	\$750	\$500	\$250	\$100
Interactive Activations in Virtual World	Exclusive on- demand video \$3,000	Interactive Virtual Booth \$1,500	Digtial Swag Bag Insert \$250	

