



# 2020 RATE CARD

All marketing opportunities below are exclusive to active Members of the Chamber. Spaces are booked on a first come, first served basis with the marketing department. Once the space is booked, materials are due to the marketing department in the specified format at least one week in advance to the scheduled date(s). Annual marketing credits may be allocated toward any opportunity listed below.

## EMAIL COMMUNICATION

<p><b>Weekly Newsletter</b></p>	<p>The electronic newsletter is sent each Monday. Addressing Chamber and City events and updates, New Members, Government Affairs updates, and more, it also includes member spotlights, weekly blog posts, and promotional opportunities. Circulation: 11,000 subscribers.</p>				
	<p><b>Frequency/Rate</b></p>	<p><b>1x</b></p>	<p><b>2x</b></p>	<p><b>Monthly</b></p>	<p><b>Annually</b></p>
	<p>Sponsorship (logo &amp; link)</p>	<p>\$75</p>	<p>\$100</p>	<p>\$175</p>	<p>\$1,500</p>
	<p>Member Spotlight (image &amp; text)</p>	<p>\$150</p>	<p>\$250</p>	<p>\$400</p>	<p>\$4,000</p>
<p><b>Bi-Weekly eBlasts</b></p>	<p>Send an email about your organization; content can be a promotion about a new item, service, or upcoming event. Only two emails go out per week and are sent out on Wednesdays &amp; Fridays. Circulation: 6,000 subscribers.</p>				
	<p><b>Frequency/Rate</b></p>	<p><b>Split</b></p>	<p><b>1x Exclusive</b></p>	<p><b>2x Exclusive</b></p>	
	<p>Email Promotion</p>	<p>\$250</p>	<p>\$500</p>	<p>\$800</p>	

## WEB ADVERTISING

<p><b>Member Spotlight</b></p>	<p>Spotlight your business on the homepage of our website which locals, visitors, and businesses use daily as a trusted resource. (Only 3 spaces available each month. Exclusivity available)</p>				
	<p><b>Frequency/Rate</b></p>	<p><b>Monthly</b></p>	<p><b>Quarterly</b></p>	<p><b>Semi-Annually</b></p>	<p><b>Annually</b></p>
	<p>Homepage Spotlight (per spotlight)</p>	<p>\$500</p>	<p>\$1,350</p>	<p>\$2,500</p>	<p>\$4,500</p>
<p><b>Banner Advertising</b></p>	<p>The Chamber's member directory is a resource individuals use to find a listing of all Members of the Chamber. To increase the visibility of your business, advertise here.</p>				
	<p><b>Frequency/Rate</b></p>	<p><b>Monthly</b></p>	<p><b>Quarterly</b></p>	<p><b>Semi-Annually</b></p>	<p><b>Annually</b></p>
	<p>Member Directory (per category)</p>	<p>\$250</p>	<p>\$700</p>	<p>\$1,300</p>	<p>\$2,400</p>
<p><b>Social Media Promotion</b></p>	<p>Promote your message through the relevant Chamber's profiles (Facebook, Twitter, Instagram, LinkedIn).</p>				
	<p><b>Frequency/Rate</b></p>	<p><b>1x</b></p>	<p><b>3x</b></p>	<p><b>5x</b></p>	<p><b>7x</b></p>
	<p>Member Directory (per category)</p>	<p>\$50</p>	<p>\$125</p>	<p>\$200</p>	<p>\$350</p>

## PROGRAM SPONSORSHIP

<p><b>Program Sponsorship*</b></p>	<p>Brand your businesses during one of our various virtual programs and networking events. Sponsorship includes event tickets, logo branding on event related materials, and more. <b>Sponsorship cost per program/event: \$250</b></p> <p>*Must be purchased a la carte only. Digital Marketing Credits may not be used for this option.</p>			
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**For availability, specifications, and bookings:**

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