

— BEVERLY HILLS BACK TO BUSINESS CAMPAIGN — COMMUNITY CHAMPION SPONSORSHIP PACKAGES

	FOUNDER'S CIRCLE \$50,000+	PRESIDENT'S CIRCLE \$25,000+	BENEFACTOR'S CIRCLE \$10,000+	INNOVATOR'S CIRCLE \$5,000+	ENTREPRENEUR'S CIRCLE \$1,500+	RESIDENT'S CIRCLE \$500+	LOCAL'S CIRCLE \$100+
Community Champion recognition in Back to Business promotional materials	Top tier recognition	Second tier recognition	Third tier recognition	Recognition	Recognition	Recognition	Recognition
Underwrite X number of Small Business Membership Grants	100+	50 - 99	20 - 49	10 - 19	3 - 9	1-2	
Recognition at Beverly Hills Back to Business Virtual Conference - June 2020	Top tier recognition	Second tier recognition	Third tier recognition	Recognition	Recognition	Recognition	
Chamber Membership recognition	Diamond Club	Gold	Silver	Bronze	Chairman's Circle	Small Business	
Feature in Behind the Scenes Video Series	Executive panelist & extended feature	Executive panelist & extended feature	Executive panelist feature	Business feature	Business feature		
Community Champion recognition in Back to Business promotional materials	One year	Six months	Three months	One month			
Feature at the regional Back to Business Virtual Conference - Sept. 2020	Executive panelist & video interview feature	Executive video interview feature	Executive video interview feature	Executive video interview feature			
Virtual activation & recognition at the regional Back to Business Virtual Conference - Sept. 2020 (*if available)	VIP ticket package* & top tier recognition	VIP ticket package* & second tier recognition	VIP ticket package [*] & third tier recognition	Activation & recognition			
Approved commercial featured on various platforms throughout the campaign including virtual events	One minute	30 seconds	15 seconds				