



C H A M B E R
of
C O M M E R C E

July 31, 2019

Beverly Hills City Council
City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210

Dear Honorable Mayor Mirisch and Members of the Beverly Hills City Council:

We write regarding the City's current cap on the number of hotel rooms, an ordinance enacted in 1984. We support efforts to remove the cap on the number of hotel rooms.

Lifting the cap will allow additional hotel concepts, both currently being considered and in the future, to be evaluated and approved as appropriate. The City continues to be a world-wide destination for tourism and we should continue to support efforts to encourage tourism which in turn provides revenue for our excellent City services.

We encourage you to remove this cap and to support these and other efforts to ensure we remain a vibrant business and tourism destination.

Sincerely,

A handwritten signature in black ink, appearing to read "Todd Johnson". The signature is stylized with a long horizontal stroke extending to the right.

Todd Johnson
President and CEO
Beverly Hills Chamber of Commerce