



CHAMBER  
of  
COMMERCE

## Electronic Marketing & Advertising

Space is limited across all electronic platforms so please plan accordingly. Please note that website, newsletter, eBlast, digital invoicing sponsorship & social media placements are based on per placement cost. See below for details or contact the Chamber directly.

### ► Email Marketing (Newsletter, eBlast & Digital Invoicing Sponsorship)

#### Chamber Newsletter (only 1 sponsorship space & 2 spotlight spaces available each edition)

The electronic newsletter is sent each Monday. It addresses Chamber & City events & updates, New Members, Government Affairs updates & more. It also includes member spotlights and promotional opportunities. *Circulation: 9,000 subscribers.*

| Frequency/Rate                  | 1x    | 2x    | Monthly | Annually |
|---------------------------------|-------|-------|---------|----------|
| Sponsorship with Logo & Link    | \$75  | \$100 | \$175   | \$1,500  |
| Member Spotlight (Image & Text) | \$150 | \$250 | \$400   | \$4,000  |

#### Chamber Member eBlasts

Send an email about your organization (it can be a promotion about a new item, service or upcoming event). Only two emails go out per week & are sent out on Wednesdays & Fridays. These spaces book up weeks in advance so call ahead. *Circulation: 6,000 subscribers.*

| Frequency/Rate  | Split | 1x Exclusive | 2x Exclusive |
|-----------------|-------|--------------|--------------|
| Email Promotion | \$250 | \$500        | \$800        |

#### Digital Invoicing Sponsorship

Have your logo, website &/or promotion on our printed & digital invoice letter & get in front of hundreds of targeted businesses.

| Frequency/Rate         | Monthly | Quarterly | Semi-Annually | Annually |
|------------------------|---------|-----------|---------------|----------|
| Email/Mail Sponsorship | \$50    | \$125     | \$225         | \$400    |

### ► On The Web

#### Homepage Member Spotlight Advertising (only 3 spaces available each month. Exclusivity available)

Be spotlighted on the homepage of our website which locals, visitors & businesses use every month as a trusted resource.

| Frequency/Rate                     | Monthly | Quarterly | Semi-Annually | Annually |
|------------------------------------|---------|-----------|---------------|----------|
| Homepage Spotlight (Per Spotlight) | \$500   | \$1,350   | \$2,500       | \$4,500  |

#### Member Directory Banner Advertising

The Chamber's member directory is a resource individuals use to find a business to go to. Advertise here & stand out from the crowd.

| Frequency/Rate                    | Monthly | Quarterly | Semi-Annually | Annually |
|-----------------------------------|---------|-----------|---------------|----------|
| Member Directory (Per Categories) | \$250   | \$700     | \$1,300       | \$2,400  |

#### Social Media Posting Promotion

Promote your message through the Chamber's profiles (Facebook, Twitter, Instagram, LinkedIn, Pintrest, YouTube or beyond).

| Frequency/Rate | 1x   | 3x    | 5x    | 7x    |
|----------------|------|-------|-------|-------|
| Member Post    | \$50 | \$125 | \$200 | \$350 |

For questions & ordering, contact:

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