

*Beverly Hills Chamber of Commerce
Asian Business Connection Committee & Vicky Mense
Present*

2019

YEAR OF THE PIG

*An Epicurean Experience
featuring Extravagant Entertainment: Lunar New Year*

February 1, 2019 | 6 - 9 PM

HOSTED BY



Rolls-Royce Motor Cars
Beverly Hills



CHAMBER
of
COMMERCE

abc
www.beverlyhills.com

2019

YEAR OF THE PIG

Elegant, entertaining, epicurean reception celebrating the Year of the Pig.

Continuous entertainment for all of the senses includes traditional Lunar New Year activities, live music, enticing culinary and beverage experiences from Japanese, Korean, Chinese, Indian and Vietnamese influences.

This invitation only event welcomes more than 300 guests representing Beverly Hills businesses, high net worth professionals, celebrities, entrepreneurs, local and regional government officials, and community influencers.

Lunar New Year is the annual appreciation event for members of our Chairman's Circle.

2019

YEAR OF THE PIG

PRESENTING SPONSOR

Industry exclusive; Presenting sponsor recognition throughout VIP tent, on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Logo on step and repeat; Twenty (20) VIP tickets including reserved lounge seating with food and beverage service; Opportunity to display approved collateral throughout the event (materials to be provided by sponsor); Custom Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events; Two (2) full page ads in keepsake event program. Cost \$20,000

HOST SPONSOR - SOLD

Host sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Logo on step and repeat; Twenty (20) VIP tickets including reserved lounge seating with food and beverage service; Opportunity to display approved collateral throughout the event (materials to be provided by sponsor); Custom Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events; Two (2) full page ads in keepsake event program. Cost \$20,000

GOLD SPONSOR

Gold sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Opportunity to display approved collateral throughout the event (materials to be provided by sponsor); Ten (10) VIP tickets including reserved seating with food and beverage service; Custom Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events; Full page ad in keepsake event program. Cost \$10,000

SILVER SPONSOR

Silver sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Six (6) VIP tickets including special gift for guests and reserved seating with food and beverage service; Opportunity to display approved collateral throughout the event (materials to be provided by sponsor); Half page ad in keepsake event program. Cost \$5,000

BRONZE SPONSOR

Verbal and visual recognition at the event; Six (6) guest tickets; Opportunity to display approved collateral throughout the event (materials to be provided by sponsor); Cost \$2,500

Full page ad in keepsake event program: \$400 (Opportunity available only to CC Members)

Half page ad in keepsake event program: \$250 (Opportunity available only to CC Members)

For more information & to secure your sponsorship, please contact Michelle Green at
green@beverlyhillschamber.com | 310.248.1000 x 116