



CHAMBER  
of  
COMMERCE

# MEMBERSHIP BENEFITS

EMPOWERING BUSINESSES TO THRIVE BY BEING  
AN INVALUABLE RESOURCE FOR OPTIMIZING CONNECTIONS

## CHAIRWOMAN'S CIRCLE PACKAGES



### PLATINUM

Guaranteed industry exclusive for the highest event, program & marketing exposure. Custom sponsorship package for signature events & programming, first right of refusal for all exclusive access event opportunities, premium logo visibility on all Chairwoman's Circle communications, logo displayed, Chamber homepage & digital newsletters. Combined event value of over \$140,000 & marketing value of over \$23,670.  
VALUE: \$163,970 | COST: \$40,000



### GOLD

Custom sponsorship package for signature events, two additional tickets to Innovate Beverly Hills, two tickets to Beverly Hills Golden Palm Awards Gala, & all benefits listed below. Combined event value of over \$55,000 & marketing value of over \$21,170.

VALUE: \$76,470 | COST: \$25,000



### SILVER

The ideal package for local influencers. Annual Membership to Economic Development Council, & Silver sponsorship of signature event of choice (based on availability). Combined event value of over \$33,950 & marketing value of over \$17,950.

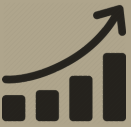
VALUE: \$52,800 | COST: \$10,000



### BRONZE

Send letter to government officials & agencies on behalf of member, two targeted business referrals & introductions monthly and one ticket to the Best of Beverly Hills Golden Palm Awards Gala. Combined event value of over \$23,950 & marketing value of over \$14,650.

VALUE: \$39,150 | COST: \$5,000



### COPPER

Corporate logo on Chairwoman's Circle promotional materials & Chamber lobby, second business name listing in membership directory, two tickets to Innovate Beverly Hills, two tickets to Economic Development Luncheon (1x annually) & reserved seats at State of the City Address. Combined event value of over \$15,950 & marketing value of over \$11,150.

VALUE: \$27,400 | COST: \$3,000



### FRIEND

The Chairwoman's Circle starter package, gaining you access to the exclusive Chairwoman's Circle events. Chairwoman's Circle membership including listing on Chairwoman's Circle promotional materials, access to exclusive Chairwoman's Circle programs & events & opportunity to display materials in Chamber lobby. Combined event value of over \$11,850 & marketing value of over \$7,000.

VALUE: \$18,850 | COST: \$1,500

## SMALL BUSINESS PACKAGES

### PREMIUM

For the ultimate small business networker. All access networking passport for one representative annually. Combined event value of over \$6,350 & marketing value of over \$1,700. Companies of up to 75 employees are eligible for this package.

VALUE: \$9,650 | COST: \$900

### ENHANCED

Enhanced listing on website & database & ribbon cutting coordination services. Combined event value of over \$4,350 & marketing value of over \$1,500. Companies of up to 25 employees are eligible for this package.

VALUE: \$7,350 | COST: \$675

### BASIC

The starter package, getting you in the door to access member only rates. Basic listing, access to exclusive member rates, information & resources. Combined event value of over \$3,350 & marketing value of over \$1,100. Companies of up to 10 employees are eligible for this package.

VALUE: \$4,750 | COST: \$450



# MEMBER BENEFITS

	PLATINUM \$40,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	COPPER \$3,000	FRIEND \$1,500	PREMIUM \$900	ENHANCED \$675	BASIC \$450
Industry exclusivity	\$50,000	\$25,000							
Custom sponsorship package for signature events & programs	\$35,000	\$20,000							
Banner ad on Chamber website homepage for one year	x	x							
Banner ad on category page of your choice for one year	x	x							
Annual Membership to Economic Development Council featuring monthly lunch at Spago	x	x	x						
Opportunity to be presenting sponsor at a Chairwoman's Circle event	x	x	x						
CEO Profile featured in Beverly Hills Chamber of Commerce Blog	x	x	x						
Silver Sponsorship of signature event of choice (based on availability)	x	x	x						
Ticket(s) to Beverly Hills Golden Palm Awards Gala	2	2	1	1					
Send letter to government officials and agencies on behalf of member	x	x	x	x					
Two targeted business referrals and introductions monthly	x	x	x	x					
Corporate logo on Chairwoman's Circle promotional materials including on website, in Chamber lobby & at events	x	x	x	x	x				
Tickets to Innovate Beverly Hills	4	4	4	2	2				
Second business name listing in member directory in up to 3 categories	x	x	x	x	x				
Two reserved seats at State of The City Address	x	x	x	x	x				
Two tickets to one Economic Development Council Luncheon as available	x	x	x	x	x				
Business listing on Chairwoman's Circle promotional materials & in Chamber lobby	x	x	x	x	x	x			
Chairwoman's Circle membership	x	x	x	x	x	x			
Access to exclusive Chairwoman's Circle programs & events including two tickets to Lunar New Year	x	x	x	x	x	x			
Access to rentals of Beverly Hills Chamber of Commerce conference rooms (hours are annual)	20 hrs.	20 hrs.	20 hrs.	10 hrs.	6 hrs.	2 hrs.			
Ad in Signature event program booklet	Full page	Full page	Full page	Half page	Half page	x			
First right of refusal to sponsor Chamber signature events	x	x	x	x	x	x			
Preferred seating at Chamber events	x	x	x	x	x	x			
All access networking passport for 1 representative annually	x	x	x	x	x	x			
Business listing on BHCC website in up to 3 categories	x	x	x	x	x	x	x		
Database spreadsheet of member businesses (1 x annually)	x	x	x	x	x	x	x		
Assistance with ribbon cutting, groundbreaking or anniversary celebrations	x	x	x	x	x	x	x		
Opportunity to place collateral in Chamber lobby	x	x	x	x	x	x	x		
Digital marketing credit	\$4,000	\$2,000	\$1,000	\$750	\$600	\$400	\$300	\$200	
Enhanced ChamberMaster listing on BHCC website in up to 2 different categories	x	x	x	x	x	x	x	x	
New membership activation & orientation services	x	x	x	x	x	x	x	x	
Access to Member Information Center (MIC)	x	x	x	x	x	x	x	x	
Exclusive member rates on tickets to all events and programs limited number of representatives	20 reps.	20 reps.	20 reps.	20 reps.	10 reps.	6 reps.	4 reps.	4 reps.	2 reps.
BHCC member plaque and ability to place BHCC member logo on your website	x	x	x	x	x	x	x	x	x
Featured in new member eNewsletter & on social media	x	x	x	x	x	x	x	x	x
Basic ChamberMaster profile listing on website in one category	x	x	x	x	x	x	x	x	x
Exclusive rates on digital advertising	x	x	x	x	x	x	x	x	x
Access to small business development center consulting services	x	x	x	x	x	x	x	x	x
Admission to Government Affairs meetings	x	x	x	x	x	x	x	x	x
Access to committees, education workshops and programs	x	x	x	x	x	x	x	x	x
Legislative updates and information	x	x	x	x	x	x	x	x	x
Participation and access to Member to Member Discount Program	x	x	x	x	x	x	x	x	x
Access to business information and resources	x	x	x	x	x	x	x	x	x
VALUE	\$163,970	\$76,470	\$52,800	\$39,150	\$27,400	\$18,850	\$9,650	\$7,350	\$4,750
<b>Please Note Certain Restrictions &amp; Benefits:</b>									
Companies 10 employees or less are eligible for the Basic Membership Package	Chairwoman's Circle Packages				Small Business Packages				
Companies of 11-25 employees are eligible for the Enhanced Membership Package									
Companies of 26-75 employees are eligible for the Premium Membership Package									