# INNOVATE BEVERLY HILLS

4.30.18 | 4 - 8 PM

WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS

## ABOUT THE PROGRAM

CELEBRATING INNOVATIONS IN KEY BEVERLY HILLS INDUSTRIES INCLUDING ENTERTAINMENT, HEALTHCARE, & THE CULINARY WORLD

### JUST A FEW OF OUR PREVIOUS PARTICIPANTS

NIGEL LYTHGOE (HOST 2017) LARRY KING (HOST 2014-16) BETH KARLAN, M.D. FRANK MOTTEK (HOST 2013) C. NOEL BAIREY MERZ, M.D. KEITH BLACK, M.D. MICHAEL BURNS AMANDA CERNY DEBORAH CLARK ALKI DAVID KENNY DICHTER DARREN DWORKIN HENRIK FISKER RAFER JOHNSON

JACOB JONAS DAVE KOZ NANCY AOSSEY EDUARDO MARBAN, M.D. MAURICE MARCIANO JUSTIN MATEEN GUNNAR PETERSON LYNDA RESNICK HAIM SABAN JOSHUA SCHANK MARY ANN SIGLER ANASTASIA SOARE DR. CLIVE SVENDSEN RACHEL ZOE









### ABOUT THE AUDIENCE

SOLD OUT CROWD OF 500 ATTENDEES ANNUALLY LOCAL & REGIONAL MEDIA, LARGE CONGLOMERATES, SMALL PROPRIETORSHIPS, CHIEF EXECUTIVES, ENTREPRENEURS & EMERGING LEADERS

BEVERLY HILLS TOP 5 BUSINESS SECTORS: LAW, FINANCE, ENTERTAINMENT, MEDICAL & HOSPITALITY

INNOVATE BEVERLY HILLS ATTRACTS
THESE INDUSTRIES AND MORE









# ABOUT THE RECEPTION

FOLLOWING THE FORMAL STAGE PROGRAM
ATTENDEES WILL ENJOY FOOD AND BEVERAGE
FROM MANY OF THE TOP RESTAURANTS AND BRANDS
THAT BEVERLY HILLS HAS TO OFFER











# WHO HAS SPONSORED











































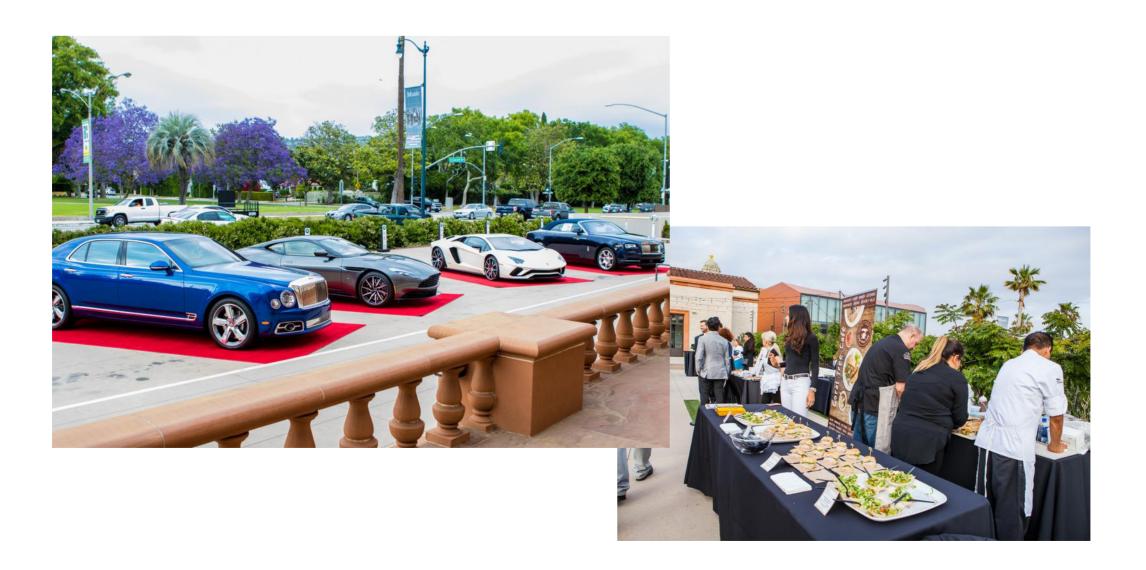












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COHNREZNICK LLP

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR: \$20,000

Category exclusivity – Only one sponsorship opportunity available; Logo and/or name on invitation and on all promotional materials, event-related print media, news releases, internet marketing, and PR; Logo on event website; Company logo and/or name featured in program with recognition; Company image in all audio/visual components of event; Two (2) page ads in program with company logo featured in sponsor section; Access to the Founder's Room; Twenty (20) seats in reserved seating section

### GOLD SPONSOR: \$10,000

Logo and/or name on invitation and on all promotional materials, event related media ads, news releases, Internet marketing, and PR; Company logo on event website, program, audio/visual components of event; One (1) full page ad in program with company logo featured in sponsor section; Access to the Founder's Room; Ten (10) seats in reserved seating section

### SILVER SPONSOR: \$5,000

Logo and/or name on invitation and on all promotional materials, event-related media ads, news releases, Internet marketing, and PR; Company logo on event website, program, audio/visual components of event; One (1) half page ad in program with company logo featured in sponsor section; Six (6) seats in reserved seating section

### **MEZZANINE SPONSOR: \$3,500**

Category exclusivity – Under-writes 50% of ticket cost for all guests seated in the Mezzanine; Company logo on event website, program, audio/visual components of event; Company logo branded in the Mezzanine; One (1) half page ad in program with company logo featured in sponsor section; Ten (10) seats in Mezzanine

### **RECEPTION SPONSOR: \$750**

One (1) x eight (8) foot table for displaying materials at the event reception; Materials must be furnished by member; Company name listed in program as Reception Sponsor; Two (2) event tickets; Limited space available

INDIVIDUAL CHAMBER MEMBER TICKETS

@ \$85 EACH PREFERRED SEATING

@ \$60 EACH MEZZANINE

INDIVIDUAL GENERAL TICKETS

@ \$120 EACH PREFERRED SEATING

@ \$80 EACH MEZZANINE

FULL PAGE ADVERTISEMENT IN EVENT PROGRAM @ \$500 HALF PAGE ADVERTISEMENT IN EVENT PROGRAM @ \$350

# SEE YOU THERE

