

*Join us for an Epicurean Experience
featuring Extravagant Entertainment: Lunar New Year*

2018

YEAR OF THE DOG

February 2, 2018

PRESENTED BY



CHAMBER
of
COMMERCE



ONE
BEVERLY
HILLS
WANDA + MEIER

HOSTED BY



Rolls-Royce Motor Cars
Beverly Hills



The logo for the 2018 Year of the Dog. The number '2018' is rendered in a large, elegant, red-outlined font. The zero is replaced by a stylized, red-outlined profile of a dog's head, facing left. Below the number, the words 'YEAR OF THE DOG' are written in a smaller, red, all-caps, sans-serif font.

YEAR OF THE DOG

Elegant, entertaining, epicurean reception celebrating the Year of the Dog.

Continuous entertainment for all of the senses includes traditional Lunar New Year activities, live music, enticing culinary and beverage experiences from Japanese, Korean, Chinese, Indian and Vietnamese influences.

This Invitation only event welcomes more than 300 guests representing Beverly Hills businesses, high net worth professionals, celebrities, entrepreneurs, local and regional government officials, and community influencers.



PRESENTING SPONSOR - SOLD

Presenting sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Logo on step and repeat; Twenty (20) VIP tickets including special gift for guests and reserved front row lounge seating with food and beverage service; Opportunity to contribute event gift bag items (materials to be provided by sponsor); Custom Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events. Cost \$20,000

HOST SPONSOR - SOLD

Host sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Logo on step and repeat; Twenty (20) VIP tickets including special gift for guests and reserved front row lounge seating with food and beverage service; Opportunity to contribute event gift bag items (materials to be provided by sponsor); Custom Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events. Cost \$20,000

GOLD SPONSOR

Gold sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Opportunity to contribute event gift bag items (materials to be provided by sponsor); Ten (10) VIP tickets including special gift for guests and reserved seating with food and beverage service; Custom Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events. Cost \$10,000

SILVER SPONSOR

Silver sponsor recognition on invitation, event-related promotional materials, ads, digital marketing, PR and visual components of the event; Six (6) VIP tickets including special gift for guests and reserved seating with food and beverage service; Opportunity to contribute event gift bag items (materials to be provided by sponsor); Chairman's Circle Membership with sponsor recognition throughout the year at Chamber events. Cost \$5,000

BRONZE SPONSOR

Verbal and visual recognition at the event; Six (6) guest tickets; Opportunity to contribute event gift bag items (materials to be provided by sponsor); Chairman's Circle sponsor recognition throughout the year at Chamber events. Cost \$3,000

FRIEND

Visual recognition at the event; Two (2) guest tickets; Opportunity to contribute event gift bag items (materials to be provided by sponsor); Chairman's Circle recognition throughout the year at Chamber events. Cost \$1,500

Full page ad in event program: \$400

Half page ad in event program: \$200

For more information & to secure your sponsorship, please contact Michelle Green at
green@beverlyhillschamber.com | 310.248.1000 x 116