



CHAMBER
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presents

**POWER
BREAKFAST**
Panel Series

HOW TO CREATE THE ULTIMATE LUXURY EXPERIENCE

A CONVERSATION WITH GLOBAL INDUSTRY LEADERS

WALK AWAY WITH 25 TIPS TO IMPLEMENT FOR YOUR BUSINESS IN 2018

FRIDAY, DECEMBER 1 FROM 8 - 10 AM | WALDORF ASTORIA BEVERLY HILLS

ANN SHATILLA

Moderator

EMMY-AWARD WINNING NATIONAL TV
LUXURY LIFESTYLES NEWS PRODUCER
CORPORATE PR & MARKETING
LUXURY INDUSTRY CONSULTANT

Panelists

TODD-AVERY LENAHAH

INTERNATIONAL LUXURY HOTEL, RESORT
AND ESTATE DESIGNER, CEO | FOUNDER
AWARD-WINNING TAL STUDIO; CEO 7-STAR
CZAR INTERNATIONAL CONSULTING

BEN TRODD

REGIONAL VICE PRESIDENT, 5 FOUR SEASONS
HOTELS AND RESORTS;
GENERAL MANAGER, BEVERLY WILSHIRE,
A FOUR SEASONS HOTEL

ELI NOOR

CEO, NOOR FINE JEWELS
WORLD DIAMOND EXPERT
LEADER IN WORLD'S MOST PRECIOUS RARE
COLORED DIAMONDS

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She is a true authority on luxury lifestyle news being on the pulse and covering it hourly 7 days a week.

She's the long time LA-based Lifestyles and Trends News Producer for the AP - Associated Press Television News. Her in-depth TV news reports are fed to 250 networks around the world for their nightly newscasts. Each day, Ann interviews contemporary tastemakers, creators, trendsetters, brands and business leaders.



She is also the former TV news anchor at KCOP Channel 13 - and is - the current Executive Producer of Hollywood Trend Report TV and website HollywoodTrendReport.com.

Her consulting business - L.A. Media & Business Boot Camp - provides seminars and guidance to CEO's, business owners, and, PR & Marketing departments - on the topic of - Public Affairs and Media Relations - at the national and international level.

Moderator

ANN SHATILLA
EMMY-AWARD WINNING
NATIONAL TV
LUXURY LIFESTYLES
NEWS PRODUCER
CORPORATE PR & MARKETING
LUXURY INDUSTRY CONSULTANT

Ann has served as a moderator and panelist for a number of prestigious conferences, workshops and organizations as an expert on the topics of; luxury living, dining, travel, hotels, fashion, style, jewelry, cars, state-of-the-art gadgets, design, architecture, art, shops nightlife, society, brand launch parties, spa, beauty, anti-aging, cosmetic surgery, fitness, health, wellness, new websites, and business lifestyle trends.

For over 20 years, she's remained a movie critic and voting member with the Broadcast Film Critics Association. The BFCA.

and finally...Ann is also a mixed-media artist, creating stretched-canvas pieces, for businesses and Fortune 500 companies gifting. AnnofBeverlyHills.com

To contact Ann Shatilla: hollywoodtrendreport@gmail.com.



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Panelist

TODD-AVERY LENAHAAN
INTERNATIONAL LUXURY HOTEL,
RESORT AND ESTATE DESIGNER,
CEO | FOUNDER AWARD-WINNING
TAL STUDIO; CEO 7-STAR CZAR
INTERNATIONAL CONSULTING

Todd-Avery Lenahan is a world renowned international luxury hotel, resort and estate designer, CEO/Founder of award-winning TAL Studio and CEO of 7-Star Czar International Consulting, where he's commissioned to create ultra luxury experiences and work practices for leading hotels and the luxury hospitality industry.

Regarded as one of the top luxury hospitality industry designers in the world today, Lenahan is brought in by the leading international luxury hotel developers, operators and brands including; Four Seasons Hotels and Resorts, The Ritz-Carlton Hotel Company, Nobu Hospitality, Mandarin Oriental Hotel Group, Wynn Resorts, Viceroy Hotels, The Walt Disney Company, and Wolfgang Puck Fine Dining Group and more. His high-concept luxury designs have made him the go-to luxury designer by an esteemed manifold of discerning clients which include 12 of the Forbes list of 1,000 wealthiest people in the world.

Lenahan's work that's been described as a "cinematic and theatrical portfolio" - "as engaging as a great film" and "a tour-de-force of vision brought to life." Over the last 30 years, his designs have been recognized more than 50 times with the industry's top awards and honors for outstanding achievement, life time achievement, extraordinary diversity of range, and for mastery of design on a global scale. Honors include design awards, including; 10 Five Diamonds, 4 AAA Four Diamonds, 8 Forbes Five-Star, 3 Forbes Four-Star, 13 Hospy Awards, 2 ASAI Award of Excellence, 8 Hospitality Design Awards, 11 Conde Nast Traveller's Gold List, as well as Lifetime Achievement awards, named Boutique Design Magazines Designer of the Year and has been Interior Design Magazine's Top 100 Design Giants for 15 years in a row.



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Panelist

BEN TRODD
REGIONAL VICE PRESIDENT, 5
FOUR SEASONS HOTELS AND
RESORTS
GENERAL MANAGER
BEVERLY WILSHIRE,
A FOUR SEASONS HOTEL

Ben Trodd is Regional Vice President for five Four Seasons Hotels and Resorts around the world, including Beverly Wilshire, A Four Seasons Hotel in Beverly Hills, Four Seasons Resort and Residences Jackson Hole, Four Seasons Resort Costa Rica at Peninsula Papagayo, Four Seasons Resort Bora Bora, and Four Seasons Resort The Biltmore Santa Barbara. In addition, he provides oversight on three new Four Seasons Hotels and Resorts under construction, in Montreal, Canada and Mexico. Since September 2011, Mr. Trodd has also been the General Manager of the iconic Beverly Wilshire, A Four Seasons Hotel – which he had identified as his dream job upon joining Four Seasons some 15 years before.

A landmark since opening in 1928, Beverly Wilshire, A Four Seasons Hotel combines history and glamour in the heart of Beverly Hills. Only steps from Rodeo Drive shopping and dining, Beverly Wilshire offers ultra-luxury service, and the highest levels of guest recognition and attention to detail. For decades, this world-renowned hotel has exuded the highest luxury standards as a preferred address for Hollywood, dignitaries, international elite and royalty; from Elvis Presley, John Lennon, Warren Beatty to the Dali Lama, the British Royal family and Aga Khan.

Born and educated in London, England, Trodd studied at London University, and went on to Thames Valley University for his Postgraduate degree in Marketing. He moved quickly to hospitality, running restaurants and bars in Europe before entering the luxury segment of the industry. Trodd joined Four Seasons in 1995 and has opened Four Seasons Hotels and Resorts across the globe in differing positions; Four Seasons Hotel Dublin as Director of Marketing, Four Seasons Hotel Hampshire as Director of Rooms, and Four Seasons Seattle as General Manager. In addition, Trodd has held roles at Four Seasons Hotel Los Angeles at Beverly Hills, Four Seasons Hotel Silicon Valley at East Palo Alto, Four Seasons Hotel Riyadh at Kingdom Centre, and Four Seasons Hotel London at Park Lane.

But it was at a young age when Trodd experienced the highest levels of luxury at some of London's landmark hotels – the staff passion and expertise coupled with a sense of enjoyment in creating perfect, intuitive guest experiences have been influences on his management style ever since.



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Eli Noor is CEO of Noor Fine Jewels, world renown for providing leading high end jewelry brands and global diamond dealers with the most rare and finest precious diamonds in the world.



Panelist

ELI NOOR
CEO, NOOR FINE JEWELS
WORLD DIAMOND EXPERT
LEADER IN WORLD'S MOST
PRECIOUS RARE COLORED
DIAMONDS

For over 30 years, Noor has dedicated a lifetime to traveling the world to collect and present the most rare and precious fancy colored diamonds such as highly coveted red, green, blue and pink that have garnered record prices on the world stage.

With corporate headquarters in Beverly Hills, and other overseas, Noor has exhibited at museums and global jewelry events such as Basel Switzerland and Hong Kong International Jewelry Fair.

After spending decades supplying the worlds leading companies and brands with precious diamonds, he embarked on the creation of his own exclusive brand of rare stones. Noor Fine Jewels is now a modern luxury brand with a new generation of collectors and connoisseurs seeking maximum return on the investment for this level of diamond allows.

Noor owns and exclusively offers one of the worlds finest collections anyway and has become known for its international network of collectors and private investors. It is also known for the highest level of discretion and confidentiality when sourcing and selling these bespoke collections. Proud of not competing with traditional luxury brands but rather helping to support them, Noor Fine Jewels is the luxury brand recognized for high quality reassurance and some of the most rare colored diamonds in the world.