



CHAMBER  
of  
COMMERCE

## Electronic Marketing & Advertising

Space is limited across all electronic platforms so please plan accordingly. Please note that website, newsletter, eBlast, digital invoicing sponsorship & social media placements are based on per placement cost. See below for details or contact the Chamber directly.

### ► Email Marketing (Newsletter, eBlast & Digital Invoicing Sponsorship)

#### Chamber Newsletter (only 1 sponsorship space & 2 spotlight spaces available each edition)

The electronic newsletter is sent each Monday. It addresses Chamber & City events & updates, New Members, Government Affairs updates & more. It also includes member spotlights and promotional opportunities. *Circulation: 6,000 subscribers.*

Frequency/Rate	1x	2x	Monthly	Annually
Sponsorship with Logo & Link	\$75	\$100	\$175	\$1,500
Member Spotlight (Image & Text)	\$150	\$250	\$400	\$2,000

#### Chamber Member eBlasts

Send an email about your organization (it can be a promotion about a new item, service or upcoming event). Only two emails go out per week & are sent out on Wednesdays & Fridays. These spaces book up weeks in advance so call ahead. *Circulation: 6,000 subscribers.*

Frequency/Rate	Split	1x Exclusive	2x Exclusive
Email Promotion	\$250	\$500	\$800

#### Digital Invoicing Sponsorship

Have your logo, website &/or promotion on our printed & digital invoice letter & get in front of hundreds of targeted businesses.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annually
Email/Mail Sponsorship	\$50	\$125	\$225	\$400

### ► On The Web

#### Homepage Member Spotlight Advertising (only 3 spaces available each month. Exclusivity available)

Be spotlighted on the homepage of our website which locals, visitors & businesses use every month as a trusted resource.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annually
Homepage Spotlight (Per Spotlight)	\$500	\$1,350	\$2,500	\$4,500

#### Member Directory Banner Advertising

The Chamber's member directory is a resource individuals use to find a business to go to. Advertise here & stand out from the crowd.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annually
Member Directory (Per Categories)	\$250	\$700	\$1,300	\$2,400

#### Social Media Posting Promotion

Promote your message through the Chamber's profiles (Facebook, Twitter, Instagram, LinkedIn, Pintrest, YouTube or beyond).

Frequency/Rate	1x	3x	5x	7x
Member Post	\$50	\$125	\$200	\$350

For questions & ordering, contact:

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