



**BEVERLY HILLS  
CHAMBER OF  
COMMERCE**

*Expertise • Presence • Relationships*



## Electronic Advertising & Sponsorship

### ► On The Web

#### Enhanced Directory Listing

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
Larger, Colored Background & Listed at Top of Your Directory Category.	NA	NA	\$600	\$1000

#### Section Sponsorship

Sponsor a specific section of our website and promote your organization with placement of logo and link to website.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
Site Section	\$350	\$900	\$1600	\$2500

#### Advertisement Ads

Ads include advertisement placement on our site, clickable to your organization's website.

\* Sections available for advertising include; Advocacy, Business Directory, Economic Development and News.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
180x150 All-Site Ad	\$350	\$900	\$1600	\$2500
180x150 Section Ad*	\$200	\$500	\$900	\$1500
180x300 Section Double Ad*	\$300	\$800	\$1500	\$2200

### ► eView and eBlast

Sponsorship and Advertising space is limited. Please note that advertising rates for eViews and eBlasts are based on per placement cost.

#### Business eView

Electronic bi-monthly newsletter addresses the most recent issues affecting the local business community and keeps members informed about programs and activities at Beverly Hills Chamber of Commerce.

*Circulation: 3,000 subscribers*

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
Sponsorship with Logo & Link	NA	\$500	\$900	\$1700
Sponsorship with Name & Link	NA	\$300	\$500	\$900
<b>Frequency/Rate</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>	<b>10x</b>
500x300 eView Ad	\$125	\$300	\$500	\$900
Sponsorship with Name & Link	NA	\$300	\$500	\$900

#### Partner eBlast

Send a dedicated email about your organization or event to our email distribution list of roughly 3000 addresses. eBlasts are delivered on Mondays & Fridays, and usually are booked several weeks in advance.

Frequency/Rate	1x	3x
Sponsorship with Logo & Link	\$375	\$1000

For questions and ordering, contact: Jacqueline Vaughn, director of communications, at 310.248.1000 x108 or [vaughn@beverlyhillschamber.com](mailto:vaughn@beverlyhillschamber.com).