



BEVERLY HILLS
CHAMBER OF
COMMERCE

Expertise • Presence • Relationships

Electronic Advertising & Sponsorship

► On The Web

Enhanced Directory Listing

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
Larger, Colored Background & Listed at Top of Your Directory Category.	NA	NA	\$600	\$1000

Section Sponsorship

Sponsor a specific section of our website and promote your organization with placement of logo and link to website.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
Site Section	\$350	\$900	\$1600	\$2500

Website Banner Ads

Ads include advertisement placement on our site, clickable to your organization's website.

* Sections available for advertising include; Advocacy, Business Directory, Economic Development and News.

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
All-Site Ad - 180x150 pixels	\$350	\$900	\$1600	\$2500
Section Ad* - 180x150 pixels	\$200	\$500	\$900	\$1500
Section Double Ad* - 180x300 pixels	\$300	\$800	\$1500	\$2200

► eView and eBlast

Sponsorship and advertising space is limited. Please note that website advertising rates for eViews and eBlasts are based on per placement cost.

Business eView

Electronic bi-monthly newsletter addresses the most recent issues affecting the local business community and keeps members informed about programs and activities at Beverly Hills Chamber of Commerce.

Circulation: 2,400 subscribers

Frequency/Rate	Monthly	Quarterly	Semi-Annually	Annual
Sponsorship with Logo & Link	NA	\$500	\$900	\$1700
Sponsorship with Name & Link	NA	\$300	\$500	\$900
Frequency/Rate	1x	3x	6x	10x
eView Ad - 500x300 pixels	\$125	\$300	\$500	\$900

Partner eBlast

Send a dedicated email about your organization or event to our email distribution list of roughly 1,500 addresses. eBlasts are delivered on Mondays & Fridays, and usually are booked several weeks in advance.

Frequency/Rate	1x	3x
Sponsorship with Logo & Link	\$375	\$1000

For questions and ordering, contact: Mike Rasch, communications & design specialist
at 310.248.1000 x126 or rasch@beverlyhillschamber.com.